

SOLIDARITY

"PROJET BANLIEUES",
15 YEARS OF COMMITMENT

ENVIRONMENT

GLOBAL CARBON ATLAS:
MEASURING AS A KEY TO BETTER ACTION

CULTURE

JAZZ, 25 YEARS
OF LOYALTY

Impact(s)

Moving the lines



CORPORATE PHILANTHROPY
2021 ACTIVITY REPORT



BNP PARIBAS

The bank for
a changing
world

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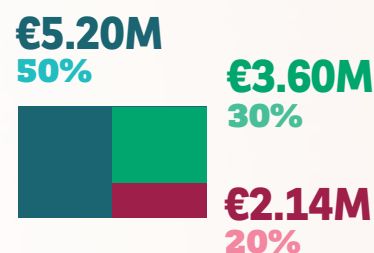
Stepping up its commitments to solidarity, the environment and culture, BNP Paribas significantly increased its corporate philanthropy budget in 2021.

€6.43M
Americas

As a major player and expert in corporate philanthropy since 1984, the BNP Paribas Group has a strong presence in the field of philanthropic activities. Through its support for pioneering programmes, the Group is able to respond to emergencies while also furthering social, environmental and cultural initiatives. In a global context heavily impacted by the consequences of the health crisis in 2021, the Group continued to focus on programmes serving the public interest in its three main fields of action, increasing its investments by **13.8%** compared to 2020. It devoted a total of **€53.52 million** to corporate philanthropy initiatives, compared to **€47.03 million**, excluding the Covid-19 plan, in 2020. Of this total budget, **34%** is overseen by the BNP Paribas Foundation and by foundations and endowment funds outside France, while **66%** is managed by other Group entities.

THE BNP PARIBAS FOUNDATION

Total budget
€10.94M



BNP PARIBAS TOTAL CORPORATE PHILANTHROPY BUDGET

€53.52M

+13.8%
(vs 2020)

€40.93M
Europe

€5.45M
Asia-Pacific

€0.71M
Middle-East
Africa

BREAKDOWN OF THE TOTAL BUDGET

SOLIDARITY



€40.55M
75.8%

CULTURE



€6.83M
12.7%

ENVIRONMENT



€6.14M
11.5%

OTHER BNP PARIBAS FOUNDATIONS AND ENDOWMENT FUNDS

Total budget

€7.29M

€6.49M
89%

€0.50M
7%

€0.30M
4%



OTHER GROUP ENTITIES, BUSINESS AREAS AND FUNCTIONS

Total budget

€35.29M

€28.86M
81%

€2.05M
7%

€4.38M
12%



Three generations dedicated to philanthropy

1



“Being a bank with a deep sense of commitment means being an actor concerned with its responsibility.”

Michel Pébereau

Honorary Chairman of BNP Paribas,
Chairman of the BNP Paribas Foundation

“Can our changing world move towards new paradigms? Is it possible that we might see a fairer, more sustainable and more artistic world? Some people see this not just as desirable but as necessary and even fundamental. Over the past 30 years and more, the Foundation has sought to pursue this aim, supporting social innovation as well as artistic creation and environmental research, always with the goal of making a real impact on the world and on society with each initiative.

Being a bank with a deep sense of commitment means being an actor concerned with its responsibility. With the help of everyone, associations, NGOs, local authorities and companies, we can bring about the world of the future, with less injustice, discrimination and climate change.

The shockwave produced by lockdown gave new meaning to the responsibility of companies, revealing the full leverage of corporate philanthropy. This was a key factor in 2021 for the BNP Paribas Foundation, which has found partners with a proven ability to respond quickly, to address colossal issues, to heal, to train, to provide care, to protect and to educate.”

2



“The Foundation stands out for its bold choices, its capacity for initiative and the consistency of its commitments.”

Jean-Jacques Goron

Head of Group Philanthropy, General Delegate of the BNP Paribas Foundation until September 2021

“I have gained far more than I can say from these 25 years of philanthropic work. Every morning, I used to wake up and think about how lucky I was to be working for the common good within a company whose senior management deserves recognition for its unswerving approach to its commitments. Through its bold choices, its capacity for initiative, and the consistency of its commitments, the Foundation occupies an enviable position in the world of corporate philanthropy. I am delighted to be passing on the torch to the exceptional people behind this collective effort.”



“In these times of crisis, corporate philanthropy and Company Engagement are taking on greater meaning and extending their reach.”

Isabelle Giordano

Head of Group Philanthropy, General Delegate of the BNP Paribas Foundation

“Even after the end of lockdown, the Covid-19 crisis clearly continued in 2021. We could all see it. Many people were still feeling the consequences of the pandemic everyday, in particular, young people, women and all those who undergo precarity. Providing support for these three groups is a goal that is written into the genes of the BNP Paribas Foundation – directly attached to the Corporate Engagement entity in 2021 – so taking action was an immediate priority. This was reflected in the additional support provided at the beginning of the school year, with a Youth Solidarity Plan involving 14 associations supporting disadvantaged young people.

In these times of crisis, corporate philanthropy and engagement are taking on greater meaning and extending their reach. It is important to recognise the tremendous efforts of our partner associations with their responsive and agile approach, including in the cultural field, where artists, dancers and musicians are gradually returning to the stage. In a world where the pace of change is accelerating, the work of researchers on biodiversity and climate change is giving shape to a more sustainable environment.

Moving the lines to create a better world: this is the leitmotiv of a new generation with a strong sense of commitment.



Student at the Otto Beisheim School of Management in Düsseldorf (Germany), **BURCU ARSLAN** launched “The Free Time MBA” podcast, to share the knowledge acquired through the programme with her audience around the world. A passionate advocate of an equal education system, accessible to all, she is also involved in many volunteering and NGO projects in this field, while also supporting the reading classes organised by the library in her home town of Bielefeld. For her, the world is not without its problems, but what matters is how we deal with them. *“Rather than complaining about a system that we can't directly change, we need to try and make sure that what we do every day has a real impact on the world,”* says Burcu.



Selected by BNP Paribas Stiftung (Foundation in Germany)



IBRAHIM OUASSARI

Following an atypical career as a self-taught techie, Ibrahim Ouassari established himself as a skilled consultant in the technology sector, before beginning an entrepreneurial career as the founder and CEO of MolenGeek. In this capacity, he has worked with some of Belgium's leading companies, including Elia, HP, AG Insurance and BNP Paribas Fortis. An inclusive international technology ecosystem designed to make the world of technology more accessible, MolenGeek aims to find hidden talents in disadvantaged neighbourhoods and to bring them into the world of technology. In 2021, *Wired UK* magazine named Ibrahim as an “innovator shaping a better future”. He was also named Brusseeleer of the Year.



Selected by BNP Paribas Fortis Foundation (Foundation in Belgium)

Antoine Sire

Head of Corporate Engagement at BNP Paribas, member of the Group Executive Committee

Mounir Bouabdellah

Member of the association La Nouvelle Ambition

Hawa Camara

Leader of a community project to build a well in a Malian village

Alice Patin

de Saulcourt

Project management coordinator for the Paris 2024 Olympic and Paralympic Games

ACTING FOR THE FUTURE

Viewing the convictions and expectations of young people in the light of corporate philanthropy: Antoine Sire, Head of Corporate Engagement at BNP Paribas, met Mounir Bouabdellah, Hawa Camara and Alice Patin de Saulcourt, all three of whom are involved in associations based at L'Ascenseur, a coalition for equal opportunities supported by BNP Paribas.



From left to right: Hawa Camara, Mounir Bouabdellah, Antoine Sire and Alice Patin de Saulcourt.

Mounir: What is the role of a Head of Engagement, what do you do exactly?

Antoine Sire: In response to the threats facing the environment, the climate and the balance of our society, BNP Paribas must be able to rethink its culture, its processes and its decision-making systems in order to bring environmental and social criteria into the very heart of its banking operations. This transformation was decided by Senior Management, and my role in the process is to coordinate what everybody does. The aim is for environmental and social commitment to exercise real leverage over company policy. This means radically changing our strategic processes, and even our business management tools. It also means supporting the pilot projects backed through corporate philanthropy initiatives. At the same time, the process requires us to be attentive to the world around us, in order to pick up the warning signs. For example, following the signing

of the Paris Climate Agreement in 2015, we adopted the 17 UN Sustainable Development Goals (SDGs) as one of the compasses guiding our action. We involve all our employees in these commitments, and today BNP Paribas ranks among the leading banks in France in the social and solidarity economy.

Hawa: Concerning the environment, how do the bank and the Foundation coordinate their respective road maps?

A.S. In compliance with its goals, the Group is working with customers to further the transition to a “net zero” economy. Between 2020 and 2021, BNP Paribas stopped financing half of the world’s electricity companies through its loan portfolio. In the future, it will only support those aiming to be completely coal-free by 2030 in the case of OECD countries and 2040 for the rest of the world. Our bank was among the first worldwide to stop financing oil and shale gas specialists. The BNP Paribas Foundation is active both upstream – financing research programmes in connection with the IPCC (Intergovernmental Panel on Climate Change) among others, and promoting a collective culture of climate and environmental awareness within the company – and downstream, by supporting the Agrifed and One Planet Fellowship programmes, for example. In this way, it’s giving researchers the resources to move forward, while enabling women farmers to build an alternative development model.

Alice: What are the three ongoing initiatives that you would most like to see succeed this year?

A.S. First of all, I’d like to see us move faster in bringing the Group’s goals and strategy into line with the commitments of the Paris Agreement, particularly in terms of our financial disinvestment in the electricity, oil, gas and automotive sectors. Secondly, in the social field, we need to double – from 500 to 1,000 – the number of in-house mentors, with the help of all the Group employees involved in supporting young people from disadvantaged backgrounds. Finally, I would like to see significant growth in impact investments – that is,



original and innovative investments designed with partners found through our philanthropic activities or the Foundation, rather than through the usual banking channels. In 2021, for example, working with the NGO founded by Bertrand Piccard, we set up an investment fund for economically profitable solutions to combat global warming. Scaling up these activities will also encourage our own financial partners to invest in projects of this type.

Mounir: In 2021, I went to the opera for the first time thanks to BNP Paribas. Providing free tickets is a good idea, but why not give more support to working-class culture?

A.S. Some of the Foundation’s programmes, particularly in the fields of dance and community, support this type of initiative, but we probably haven’t done enough yet in this area. Isabelle Giordano has an ear to the buzz from these neighbourhoods and she’s keen for the Foundation to become more involved in this area, as illustrated by the partnership recently signed with Maîtrise d’Excellence in Bondy, in Seine-Saint-Denis. In any case, these neighbourhoods have always been a reservoir of talent with global influence! The decision by the bank and its Foundation to launch “Projet Banlieues” for these neighbourhoods in 2006 had a considerable effect on our dynamic as a company with a deep sense of commitment.



SOLIDARITY

ALICE

Project management coordinator with the organisational committee for the Paris 2024 Olympic and Paralympic Games.

HOW CAN WE BUILD A WORLD OF GREATER SOLIDARITY?

"My name is Alice Patin de Saulcourt and I'm 29 years old. Originally from Brittany, I've been living in Paris for more than eight years, I began my career with the TotalEnergies group before taking a position as consultant in digital transformation. I am deeply involved in community issues through a number of associations, including Passerelles et Compétences, the 100% Handinamique federation and the Cheer Up Federation. As a disabled person myself, I received incredible support from associations when I was a student looking for a summer job or an apprenticeship contract. My involvement today is a way of giving something back. I hold strong feminist views and I'm a member (and even a shareholder!) of the Femmes ici et

ailleurs club, which aims to turn the spotlight on women's achievements all over the world, and to combat the invisibility of women. One of my resolutions this year is to follow training in personal finance, so that I can be more aware of how I manage my finances and more able to invest in my future, something that women are still too unlikely to do today."

"I am acutely aware of the problems faced by some members of the population. It is important to me that the difficulties faced by many people today (diversity, disability, illness) become less acute in the future, through the joint action of associations, the authorities and business. This seems only right to me."

Fighting inequality

For responsible and committed companies, preventing social exclusion is a priority. This is the case for BNP Paribas. Wherever it is present, its actions are based on two main objectives: supporting disadvantaged areas and promoting the integration of young people, by defending equal opportunities in education.

“Projet Banlieues”, a commitment of 15 years in the field

In France, “Projet Banlieues” has supported over 900 local initiatives in education, employment and community life since its founding in 2006. Following the health and social crisis caused by Covid-19, a far higher number of applications were received as part of the 2021 call for projects – 670 compared to 380 in 2020 – encompassing two-thirds of the area covered by the bank’s branch network. In response, the BNP Paribas Foundation doubled the amount allocated for projects, from €600,000 to €1.2 million per year for three years. The main emphasis is on projects and associations supporting young people, helping them to stay in school and providing access to employment through entrepreneurship and digital training.



In Belgium, Story-me, to choose a path in life

Building the confidence of young people by giving them an insight into existing professions or helping them to make career decisions means developing their ability to take charge of their lives. This is the meaning and purpose of the collective intelligence project Story-me, led by a consortium of philanthropic players made up of seven foundations and supported by BNP Paribas Fortis Foundation. The pilot programme deployed between 2017 and 2020, reached 6,000 pupils and provided training for over 200 teachers, through some one hundred projects involving 11 schools in the Brussels region. Reworked in 2021 to support local young people with technical education backgrounds and to keep them in education, the project reached 1,200 pupils in 12 schools, as well as involving and training over 140 professionals.

FIGURES IN 2021

€40.55M

The Group’s corporate philanthropy budget dedicated to solidarity: equal opportunities, social inclusion, education and research, microfinance, health and employee involvement.

1 PERSON OUT OF 2

receiving assistance from the Restos du Coeur charity in France in 2021 was a young person.

DID YOU KNOW?

Figures for “Projet Banlieues”:

- 15 years of initiatives
- €26M dedicated to projects
- 900 associations supported
- 750,000 beneficiaries primarily located in the neighbourhoods considered as being of key importance in urban policy (QPV)

SOLIDARITY

In Poland, a class for equal opportunities

What's the best way to help high-potential students from disadvantaged backgrounds? As in many countries, Fundacja BNP Paribas Poland is looking at ways to develop equal opportunities. As part of this, the Polish Foundation is providing continuing support for its Class programme, aimed at young people from small towns and villages whose parents cannot afford the fees charged by leading establishments. Through this programme, over 50 students are now boarding with one of the five best partner secondary schools in Warsaw, Kraków, Wrocław, Gdynia or Szczecin. The programme also covers books and field trips, as well as monthly pocket money and a scholarship for the first year of university.

Adapting to the health crisis

In 2021, Dream Up managed to keep its initiatives up and running all over the world, sometimes in digital form!



DREAM UP, ART FOR EVERYBODY

Access to the arts is a right for all children, regardless of their family's means. This was the thinking behind Dream Up, a programme, created by BNP Paribas Foundation in 2015. Currently deployed in 29 countries, it supports a range of cultural and social initiatives every year, such as those conducted in **Colombia** by the Pacificarte cultural foundation. Based in Buenaventura on the Pacific coast, where over 65% of the population lives below the poverty line, it provides an opportunity for every child to practice music, according to their age and level. Beginners are welcomed at the Casa Musical, where an introduction to music provides a tool for rebuilding the social fabric. The more advanced students receive high-quality training at the Escuela Musical del Pacífico. Further, a festival held every year brings all the generations together around their Afro-Colombian musical heritage.

Helping the most vulnerable

The health crisis and the lockdowns have had a devastating impact on the most vulnerable – particularly young people, women from disadvantaged backgrounds, and refugees. Pursuing its long-standing commitment to these population groups, the Group has sought to go further and faster in its initiatives, providing more extensive support.



The health situation in 2021 had a serious impact on young people, especially those from disadvantaged backgrounds. Many felt cut-off, isolated, or were left struggling at school. In response, the BNP Paribas Foundation in France launched an exceptional plan in September 2021: the Youth Solidarity Plan. Designed and managed in partnership with 14 associations in direct contact with young people, its mission is to ensure educational continuity, to fight poverty by helping young people to provide for their needs, and to combat isolation and distress, whether psychological or physical.

For sick children, who are a priority among the most vulnerable, the BNL Foundation in Italy provided €50,000 to finance a pilot neonatal service screening for rare diseases. Already available in Tuscany, the service could be extended to the whole country in the longer term.

Acting for women

Following the Covid-19 plans deployed in 2020, the BNP Paribas Foundation continued to work with associations in 2021, seeking to improve access to healthcare, housing and basic necessities, while combatting violence against girls and women. In **France**, it supported the work of SOLFA (SOLidarité Femmes Accueil), Resonantes, Règles élémentaires, Agir pour la Santé des Femmes (ADSF), a programme set up by the SAMU Social service in Paris to provide access to shower facilities for homeless women, and the Salvation Army integration programme Terres de Femmes. It also continued to work alongside the Fondation des Femmes.

In Italy, the BNL Foundation supported the Atena Donna association, which works with women in prison, distributing 70,000 FFP2 face masks.

In **Morocco**, the BMCI Foundation financed the Nouvelle Ère initiative, set up to break taboos and raise awareness among young girls concerning sanitary hygiene. A lack of sanitary products is contributing to absenteeism and thus to the school dropout rate.

FIGURE FOR 2021

14

associations supported
by the Youth Solidarity Plan

Article 1, Télémaque, L'Institut de l'Engagement, Coup de Pouce, L'École de la Transition Écologique, Moteur!, Les Restos du Cœur, Du Beurre dans leurs Épinards, Banlieues Santé, Entourage, SOS Villages d'Enfants, FSEF (Fondation Santé des Étudiants de France), Ma Chance Moi Aussi et SOLFA (SOLidarité Femmes Accueil).



SOLIDARITY



Helping refugees to integrate is a self-evident need

The keys to the successful integration of refugees, both minors and adults, include learning the language of the host country so that they can follow training or resume their studies. It's a way for them to receive support and coaching, to become more independent and to find a job. Helping refugees to integrate is a priority as well as a self-evident need. This is the thinking

behind the philanthropic programme trialled since 2015 by the BNP Paribas Foundation, which provided €1.5 million in 2021 for the integration initiatives conducted by 27 associations in 10 European countries (**Austria, Belgium, France, Germany, Italy, Luxembourg, Poland, Spain, Switzerland and the United Kingdom**). This programme has been renewed for a period of three years, from 2022 to 2024.

In Spain, BNP Paribas is working with the Red Cross in Madrid, helping job-seeking refugees to adapt their skills and look for training in sectors that lack workers. In 2021, Spain received 120,000 applications for international protection, a figure that is rising sharply due to the economic crises in Asia, Africa and Latin America.

Supporting vulnerable people

As part of its efforts to support vulnerable people, the BNP Paribas Foundation in **Brazil** donated €7,810 to help communities living in poverty and whose situation has been worsened by the health crisis. In particular, the Foundation provided oxygen systems to 92 hospitals, as well as distributing health and food kits to families.

“As a migrant, it’s really important to find people who can help you and who understand your situation. I am proud today to be able to make my own choices, to forge my own path, and to make my own decisions about my future and my goals.”

Candy Rodriguez,
from Caracas (**Venezuela**)



DID YOU KNOW?

Welcome

This is the name of the scholarship provided by the Deutsche Universitätsstiftung in **Germany** for refugee undergraduate students. BNP Paribas Stiftung, our German foundation, has contributed €50,000 to the programme, which includes mentoring sessions with one lecturer per student, workshops, financial support for buying books, and networking with companies offering internships and jobs.

Committed employees

The BNP Paribas Group views solidarity as a plural noun, through all the employees who volunteer to support a collective cause. Whether through skills sponsorships with associations promoting social inclusion, or in the form of financial contributions, the Group encourages and supports all those who wish to serve the general interest.

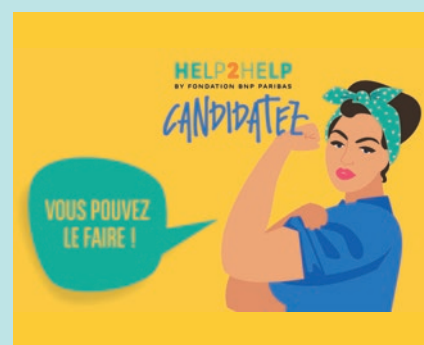


“The roll-out of the Help2Help programme was particularly quick, easy, efficient... and successful!”

Catarina Vilalva,
Senior ESG Analyst
BNP Paribas **Portugal**

Chi Lo, Senior Market Strategist with BNP Paribas Asset Management for the Asia-Pacific region, says: *“You can be fully committed to your job and still find time for others. It’s possible!”*. A sports enthusiast based in **Hong Kong**, Chi Lo has been closely involved in volunteer work for several years through the #1MillionHours2Help programme created by the Group. “Whether the aim is to run financial education programmes for underprivileged students, to distribute food, to protect the environment or to care for children with cancer, he believes that: *“We all have a responsibility to make the world a better place”*.

The Help2Help programme was set up in 2003 by the BNP Paribas Foundation. In 2021, it provided €550,000 to support projects run by Group employees in 200 associations in some twenty countries. Catarina Vilalva, a volunteer for All Abroad, a network with inclusive and intercultural values, helping expatriates to join the banking network, received €2,000 to enable a young student from the highly stigmatised Roma community in Lisbon to go on a study trip to India, in partnership with United World Colleges (UWC) in Portugal.



ENVIRONMENT

HAWA

Leader of a community project to build a well in a Malian village.

HOW CAN WE PROTECT OUR PLANET?

"My name is Hawa Camara and I'm 31. I'm of French-Malian origin and I grew up in Pontoise, outside Paris. I began my career as an engineer with the Thales Group, before deciding to study for a degree in strategy and management in international business. Thanks to the support and guidance I received from the Mozaïk RH association, I was able to change direction and continue my career as International Business Development Manager with PowiDian, a specialist in solutions for the storage of renewable energy using hydrogen. I developed an interest in issues relating to the environment, education and solidarity as a volunteer with the Yeelen SD association. I take part in workshops with young people from schools in disadvantaged areas (ZEP) to teach them about renewable energies and the associated energy forms. At the same time, I'm working on an initiative to promote the green and circular economy in Lambidou, my parents' home village in the Kayes region of **Mali**, in order to supply water to the surrounding fields with a network of hydraulic pumps."

"It's no longer enough to educate people on the need to maintain the natural balance. Change is here and we must change our behaviour and our lifestyles right now. We need to reduce the impact of our actions at every level and return to more ancestral ways of life that respect the environment."

Responding to the climate crisis and the erosion of biodiversity: supporting scientific research

Increasing the pace of the energy and ecological transition is one of the major challenges facing our world today. As well as increasing awareness, this will involve strengthening scientific knowledge and sharing best practices and solutions at local and international levels.



Environmental philanthropy is still underdeveloped on the global level. For the BNP Paribas Foundation, supporting scientific research was a pioneering choice for the Group. With a total budget of €18 million since 2010, environmental philanthropy encompasses several innovative actions. The BNP Paribas Foundation is the only foundation to support research on climate change and the erosion of biodiversity through its international Climate & Biodiversity Initiative. In 2021, it continued to monitor and promote the nine projects selected in 2019. To quote one of the prize winners, microbial oceanographer Mar Benavides, who is studying the impact of climate change on the diversity of marine phytoplankton through the NOTION project: *"We need to observe and take an interest in what is infinitely small in order to understand some of the global*

consequences and explain how our planet works. This is the 'phytoplankton effect', a bit like the 'butterfly effect'!"

Global Carbon Atlas: measuring as a key to better action

To reduce your carbon footprint, you first need to know how big it is. Since 2013, the BNP Paribas Foundation has supported the Global Carbon Atlas, set up to gather global data on the main greenhouse gases resulting from human activities and natural processes. In 2020, 34,807 tonnes of CO₂ were emitted, a decrease of 1.9 billions tonnes from the previous year due to the pandemic. In November 2021, a press

conference organised as part of COP26 at BivwAk! with scientist Philippe Ciais, sought to raise media awareness of this indicator. The goal for the coming years is to reduce the annual volume of CO₂ emissions by 1.4 billion tonnes.

FIGURE FOR 2021

JUST 2%

of the overall budget for philanthropic activities worldwide is dedicated to the environment and the climate.

(Source: CWF Funding Trends 2021).

IN THE TOP 30 UNDER 30!

Alongside chef Diego Alary and novelist Maud Ventura, biologist Valentine Meunier was named by *Vanity Fair* magazine as one of the leading movers and shakers under 30 in 2021. Winner of the 2020 Young Researcher prize awarded by the Foundation for Research and Biodiversity (FRB) and supported by the BNP Paribas Foundation, she is studying coral resilience to climate change.



ENVIRONMENT

Knowledge as the key to action

Between 1970 and 2017, the proliferation of invasive species worldwide is estimated to have increased by 70% for a total economic cost of USD 1,300 billion. In France, for example, the Asian hornet has decimated the domestic bee population since its accidental arrival in 2004 in a consignment of Chinese pottery. Driven by the development of trade, mass tourism and urban sprawl, this phenomenon is considered by the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES) to be one of the main causes of biodiversity loss worldwide. The phenomenon was measured over five years by scientists from the CNRS centre for scientific research, the IRD research institute and the National Museum of Natural History, using the InvaCost database financed by the BNP Paribas Foundation and the AXA Research Fund, as part of the Invasion Biology chair. Their study, published in March 2021 by the scientific journal *Nature*, puts the cost of this threat at USD 27 billion per year, doubling every six years. It calls for urgent prevention and management measures.



41 NEW SCIENTISTS IN THE ONE PLANET FELLOWSHIP PROGRAMME

Climate change is a daily reality for Africa, which is the continent most affected by it. The One Planet Fellowship programme was launched in 2017, supported by the BNP Paribas and Bill & Melinda Gates Foundations, the European Commission and the International Development Research Centre (IDRC), **Canada**. Its purpose is to create an intergenerational community of African and European researchers working on climate adaptation in the agricultural sector in Africa. The programme has a budget of USD 15 million over five years. It is managed by African Women in Agricultural Research and Development – AWARD – (ICRAF, **Kenya**) and the Agropolis Foundation, which selected the third cohort of prize winners in 2021 – 20 women and 21 men – bringing the total number of scientists involved in the programme to 130, with full parity.

Guaranteeing outreach around environmental issues

To address the challenges of the future and avert the dangers threatening the planet, it is essential to familiarise the general public with environmental issues. Through conferences, online presence, exhibitions and initiatives aimed at young people, BNP Paribas is seeking to share knowledge in every way possible.



The research projects backed by the Foundation and the work of the scientists involved make it possible to conduct a wide range of awareness-raising activities every year, targeting not only the general public but also the Group's employees and partners. Four research conferences were organised in 2021, reviewing the latest scientific developments live or on replay through the Foundation's YouTube channel. Olivier Dangles, Assistant Scientific Director at the IRD, nature photographer, and leader of the LIFE WITHOUT ICE project, described the consequences of glacier extinction on biodiversity and indigenous mountain communities. Eve Miguel, a researcher in ecology and epidemiology, talked about the HUM/ANI project that she is currently leading, and the field studies that will be carried out in **Zimbabwe** to assess the role of biodiversity erosion in the transmission of infectious diseases against a backdrop of climate change, at the human/nature

interface: a crucial subject at the time of a pandemic.

Mobilising young and old alike as part of the necessary ecological transition

These conferences are an opportunity to publicise the work of the scientists supported by the BNP Paribas Foundation and to reach a full range of audiences. Raising awareness among a broad audience also requires innovative communication methods. In 2021, the "360° Climate Expo" exhibition designed by the Cité des Sciences et de l'Industrie science museum in partnership with the French Environmental Institute and the UN Environment programme, was hosted in several branches of the Commercial Bank in the Paris region and in Orléans. Set up in 2020, "Bio-Inspired: an alternative approach" is an exhibition on

FIGURE FOR 2021

1,200 The number of people educated on environmental issues through the lectures given by researchers from the Climate & Biodiversity Initiative of the BNP Paribas Foundation.

biomimetics. It's also the subject of a four-year partnership between the Group and the Cité des Sciences et de l'Industrie. Participatory science is a way to raise awareness among young people. Bastien Castagneyrol, ecology researcher with the INRAE institute for agronomic research, and leader of the TREE BODYGUARDS project, is involving children from all over **Europe**, including around a dozen schools in southwest France, in his work on the pedunculate oak, a tree whose health is an indicator of the impact of global warming.



"The Guardians of the Oak": a graphic novel for children that explains Bastien Castagneyrol's participatory approach.

CULTURE

MOUNIR

Founder of Dictée Voltaire and a fan of hip-hop culture and dance.

HOW CAN WE SUPPORT THE CULTURE OF THE FUTURE?



"My name is Mounir, I am 27 years old and I live in Seine-Saint-Denis in the town of Aulnay-sous-Bois, where I was born. After graduating from business school, I worked as a data analyst in Dubai for a year, and I'm currently an e-commerce project manager with L'Oréal Group. I also oversee the ESS Factory association, which supports micro-organisations in the promotion of their actions. Since I was 16, I've been getting involved in the solidarity sector – including by founding a charity in 2013 called "Une aide, un sourire", which organises excursions to provide first aid to the most impoverished people – as well as education. A passionate fan of culture, I've been doing hip-hop dancing and organising battles for the last few years. Today, getting involved is a driving force in my life and one of the key pillars keeping me balanced. It's the culmination of all of the

people I've met and of my environment, because growing up in Aulnay-sous-Bois means embracing the strong values of mutual aid and solidarity."

"Today, culture can no longer be limited to the classic benchmarks and institutional frameworks (museums, theatres, etc.). It is paramount that we take into consideration all of the environments where it may grow, whether they are rural spaces, the inner city or local initiatives, and that we accept that it can evolve at the intersection of a range of diverse influences. We must accept innovation!"

Supporting artists in their work

Supporting cutting-edge artistic creation is one of the most exciting aspects of cultural philanthropy. This has been one of the key activities of the BNP Paribas Foundation since its founding. As an active partner of contemporary dance, jazz and the new circus arts, it provided even more support in 2021, a year that witnessed a complex and gradual return to live performance.

Right from its founding in 1984, the BNP Paribas Foundation was a trailblazer with its support for contemporary dance. A decade later, it became the long-term companion of jazz, the most accomplished of improvised music forms, continuously reinventing itself and exploring new territories. Always attentive to innovative art forms, the Foundation is also keen to encourage the iconic figures of the new circus arts. In 2021, the Foundation once again demonstrated exemplary loyalty, in order to continue supporting, developing and sharing the creative work of these artists with a large audience, despite the pandemic.

“For a corporate sponsor, seeing projects take shape is our greatest reward.”

Jean-Jacques Goron, at the Trianon theatre
Head of Group Philanthropy, General Delegate of the BNP Paribas Foundation until September 2021

“For all these years, and beyond mere financial support, we were able to build a relationship of trust and friendship with both the artists and the institutions, by listening to them, sharing their dreams and their concerns, giving them the time and freedom they needed to be creative, and putting them in touch with helpful contacts while promoting their projects and introducing them to new audiences. It is, without a doubt, the greatest reward for a benefactor, to see projects come to life and to build lasting relationships with the people they’re supporting by sharing the same values: attentiveness, respect, the ability to take risks and immerse oneself in a collective journey.”



A PASSION FOR JAZZ AND A CONCERT FOR SOLIDARITY

In 25 years, support has been provided to approximately thirty musicians, as well as a number of festivals hosting them and spreading their work throughout France and the world over. This quarter-century anniversary was celebrated on 7 October 2021 in the hall of the Trianon theatre in Paris, with an exceptional concert benefitting the Fondation Abbé Pierre and broadcasted on France Musique. Pianists, saxophone players, drummers, guitarists, violinists, percussionists and bassists: in total, 30 artists gathered onstage to offer 800 spectators a truly unique emotional experience. An evening that mirrors the Foundation’s commitment: warm, inspirational and absolutely brimming with talent!



FIGURE FOR 2021

11%

of French people have taken up dancing during their lives. Dancing is the 2nd most popular type of content on TikTok.

(Source: www.wizishop.fr/blog/chiffres-tiktok).



Numeridance celebrated its 10th anniversary!

Is performance really an art form that doesn't last? Absolutely not, thanks to Numeridance. Since 2011, this library of dance performance videos has worked as a veritable visual memory bank of contemporary dance and its performers. Created by the Maison de la Danse in Lyon (69), partner of the BNP Paribas Foundation, this image-filled treasure trove celebrated a decade in existence with a very successful masterclass from Cédric Klapisch: "Cadrer l'incadrable" [Frame the unframeable].

The great Dansathon meet-up: dance and tech

A true avant garde moment for artistic creation, this dance "hackathon", supported by multidisciplinary teams spending a weekend together, invites digital technology to act in service of the art of dance. Created and supported since 2018 by the BNP Paribas Foundation, along with the Maison de la Danse of Lyon, the Théâtre de Liège and Sadler's Wells Theatre of London, the Dansathon was held in Liège in 2021. On the agenda for this edition were some very contemporary considerations, such as ecology and social inclusion.

"It's fascinating to see what ideas the teams manage to come up with, because their work can generate projects that could change the future of dance. Previous winners Body Intelligence Collective, from the United Kingdom, are continuing their development with a residency at the Sadler's Wells Theatre, a London institution devoted to dance. Let's see what they bring to the next Dansathon in 2023!"

Alistair Spalding,
Chief Executive of Sadler's Wells



“Every evening, after the show, when the audience has gone home, the theatre crew sets up a night light on the stage. A simple, bare bulb sat upright, it prepares itself to combat the spirits that will certainly appear and bewitch the empty room: it’s known as a ghost lamp.”

Compagnie 14:20,
La Veilleuse



CÉDRIC KLAPISCH, FILM MAKER FOR THE CAUSE

The creator of *Pot Luck* has long been a lover of dance. In 2010, he filmed étoile Aurélie Dupont (*L'Espace d'un Instant*) and created “lockdown” videos of dancers for the Opéra National in Paris in 2020.

The new arts of the circus: hybrid styles in the spotlight

Please welcome...la Magie Nouvelle! Founded in 2000 by Clément Debailleul, Valentine Losseau and Raphaël Navarro, Compagnie 14:20 is the creative force behind this artistic movement, which enchanted the audience straight away and hasn't stopped since. In 2021, they joined the incredible group of “new circus performers” already supported by the BNP Paribas Foundation alongside Chloé Moglia, la Cie XY, Alexandre Vantournhout, Camille Boitel and Sève Bernard, Étienne Saglio, Yann Frisch and Tatiana Mosio-Bongonga. They also participated in the Biennale Internationale des Arts du Cirque in its programme aimed at professionals in Marseille in 2021, as well as Le Plus Petit Cirque du Monde. Their latest creation, *La Veilleuse*, imagined with the help of musician Yaël Naïm, magician Yann Frisch and dancer Kaori Ito and also supported by the Foundation, uses holograms and takes place in three formats – on a set, in situ or with puppets – to suit all possible performance spaces, both in France and abroad.

When artists meet bankers

The BNP Paribas Foundation places great importance in bringing together the artists it supports and its banking colleagues. Sharing perspectives and experiences leads to discussions about creativity and taking risks, the relationship between person/artist and machine, and data, innovation and digitisation...all of these concepts animated the September 2021 discussion between Dan Tepfer, Franco-American pianist supported by the BNP Paribas Foundation since 2018, and the BNP Paribas CIB EMEA Coverage teams.



MOBILISING FOR EMERGENCIES

Covid-19 pandemic in India: €1M

In spring 2021, India was struck by a heavy resurgence of the Covid-19 pandemic. The wave reached its peak in May 2021, with an average of **4,188 deaths** in the last week of the month, bringing the official World Health Organisation (WHO) total for the country to over **480,000 deaths**. The Foundation committed over **€580,803** to fund actions on the ground to help vulnerable populations, and bolstered supplies to two hospitals, the KJ Somaiya Hospital & Research Centre in Mumbai and the VHS Multi-Speciality Hospital & Research Institute in Chennai.

Flooding in Europe: €125,177

In mid-July 2021, torrential rains hit Germany – Rhineland-Palatinate, North Rhine-Westphalia, Saxony and Bavaria – as well as Belgium and Luxembourg. **Several hundred people** were killed in the intense flooding, which also destroyed hundreds of homes and deprived those in the affected regions of water, electricity and shelter. Teams from the Red Cross provided emergency assistance to meet people's essential needs, and established 30 emergency medical stations at the Liège Airport, while the IFAW treated animals in distress.

Earthquake in Haiti: €142,000

2,248 deaths, 329 people missing and 12,763 people injured. This is the toll of the earthquake that hit Haiti in August 2021. Also destroying hundreds of homes and several points of major infrastructure, it increased the burden on hospitals already overwhelmed by the third wave of Covid-19. The Red Cross and its emergency teams took immediate action to locate victims under rubble and to provide first aid to thousands with injuries. MSF flew in medical teams and water, medical supplies and provisions for the cleanup as well as essential items. CARE, already on site, oversaw the distribution of drinking water, blankets, food supplies and hygiene kits. Finally, the IFAW teams were mobilised in the field to rescue and care for runaway and injured livestock to help residents quickly get back to collecting eggs, milk, etc.



Deeply devoted to helping the most vulnerable people, the BNP Group's corporate philanthropy makes a difference all over the world through its foundations and endowment funds.

For 10 years, the **Rescue & Recover Fund (RRF)** has offered its support to the victims of climate, environmental, public health and humanitarian crises.

Now part of the Group's corporate philanthropy scope, in 2021 it donated **€1.3 million** to **CARE, the French Red cross, Doctors Without Borders (DWB) and the International Fund for Animal Welfare (IFAW)**, its partners on the ground.

Hurricane in Louisiana, United States:

€4,777

16 years after Hurricane Katrina ravaged the area, southeast Louisiana was violently affected by Hurricane Ida on 29 August 2021. The deadly, **240-kph** winds damaged and destroyed a great deal of infrastructure and left millions of homes without power, in addition to causing massive flooding all the way to Mississippi. Teams from the Red Cross set up community shelters to house more than **2,500 people affected**, serving thousands of meals, providing hygiene kits and offering healthcare and psychological support services.



WORKING TO END VIOLENCE AGAINST WOMEN

All across the globe, women are facing a major challenge. In 2021, on Giving Tuesday, the Rescue & Recover Fund devoted its annual campaign to them: the **€358,753 in donations collected** were paid to CARE, Doctors Without Borders (DWB) and the Red Cross, three partner NGOs who have devoted a great deal to these issues through three projects in Colombia, France and Kenya. A conference on violence against vulnerable women was held on 30 November in Paris, bringing together Amélie Soumal from ADSF (Agir pour la Santé des Femmes), Dr Léon Salumu from DWB France, Jeanne Berger from CARE France, Anne-Cécile Mailfert from the Fondation des Femmes and Caroline Courtin, Head of Diversity & Inclusion for BNP Paribas.

HOW IT WORKS

The Group’s philanthropic initiatives are dedicated to solidarity, the environment and culture everywhere that the bank operates and in every sector. It is also home to 10 foundations and an endowment fund, the Rescue & Recover Fund. These actions demonstrate the Group’s commitment to local areas, promote dialogue with stakeholders and act as a source of pride for employees.

The BNP Paribas Foundation, placed under the aegis of the Fondation de France and managed by Corporate Engagement under Antoine Sire, bases its approach on two strong themes: innovation and youth. It is governed by an Executive Committee chaired by Michel Pébereau and made up of 15 members divided into three colleges. They represent the various entities and types of expertise within the Group in addition to qualified professionals and experts from outside the bank in the areas of solidarity, environment and culture, in

order to guarantee the transparency of the Foundation's operations. The BNP Paribas Foundation Executive Committee meets twice a year. It decides on the strategy of the Foundation, its commitments to projects exceeding €40,000 and their proper implementation. The Executive Committee is supported in its mission by three other committees (solidarity, culture and scientific), to which ongoing projects are submitted for validation.

A TEAM INVESTED IN PHILANTHROPY

Isabelle Giordano⁰¹, Head of Group Philanthropy and General Delegate of the BNP Paribas Foundation

Solidarity: Agnès Beccaria⁰⁵, Sovarie Gédin⁰⁸, Perrine Tesse¹²

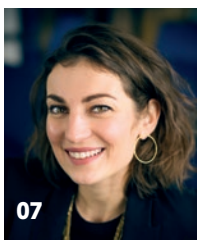
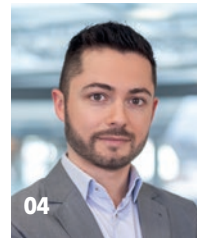
Environment: Nathalie Andriamamonjy⁰³, Delphine Gluzman Grosman⁰⁹

Culture: Mathilde Favre⁰⁷, Adeline Jacques¹¹

Rescue & Recover Fund: Sébastien Baijard⁰⁴

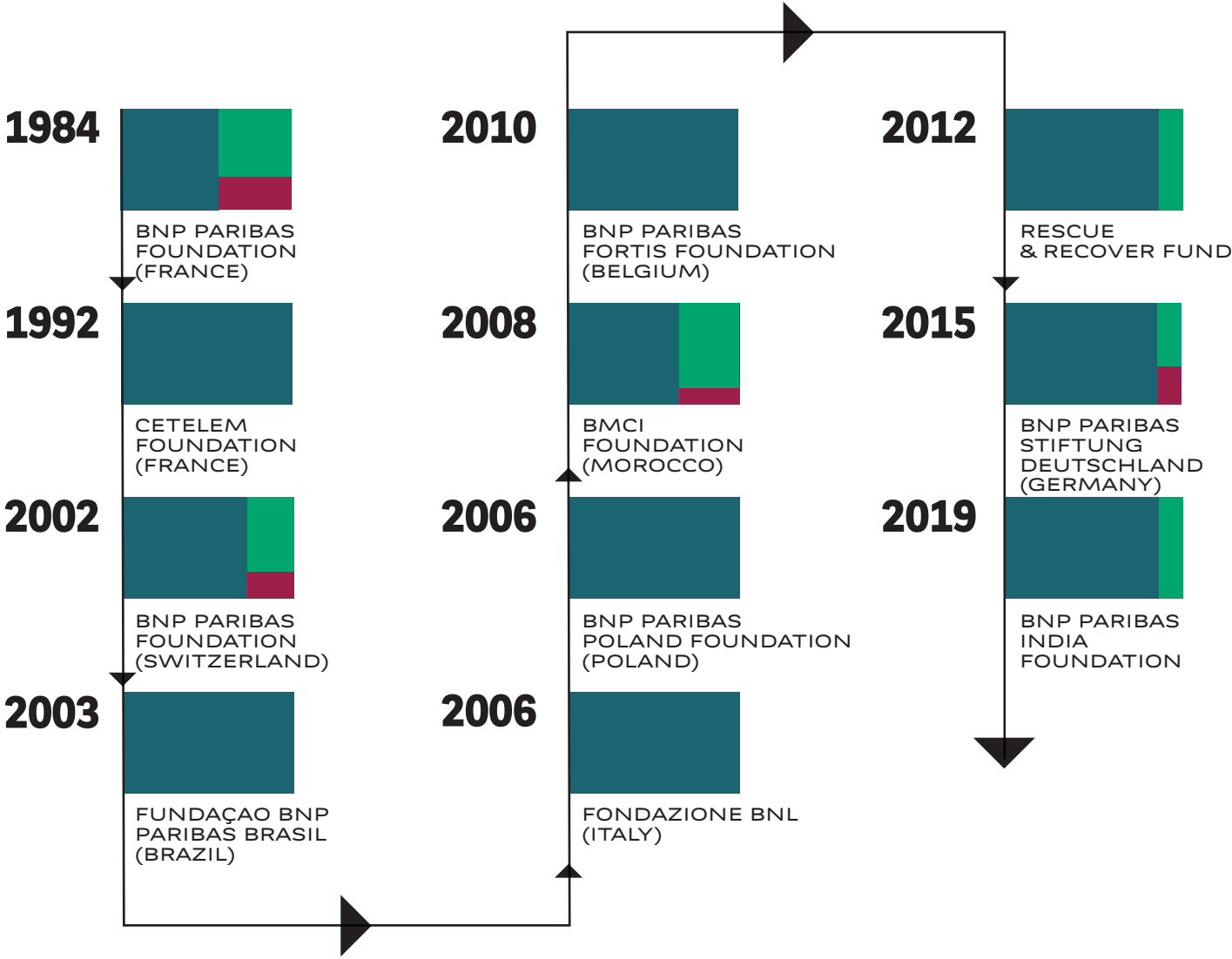
Communication: Isabelle Candelier⁰⁶

Cross-functional projects: Cécile Advani⁰², Jeanie Darras, Céline Hernandez¹⁰



Foundations active for over 35 years

Where we took action in 2021



TRUSTED PARTNERS

SOLIDARITY

277

PARTNERS

Existing partners

- AFEV
- Académie Populaire de la Santé
- ADIE
- Apprentis d'Auteuil
- CIUP (Cité Internationale Universitaire de Paris)
- Conseil départemental [regional council] de la Seine-Saint-Denis
- DSDEN (Direction des Services Départementaux de l'Éducation Nationale)
- EPA (Entreprendre Pour Apprendre)
- UNHCR (United Nations High Commissioner for Refugees)
- IFRI (French Institute of International Relations)
- Proxité
- Paris Samu Social
- Simplon

150+ associations supported by Projet Banlieues

62+ associations in the Help2Help programme

30+ associations in the Dream Up programme

Newcomers in 2021

- ADSF (Agir pour la Santé des Femmes)
- Article 1
- Libraries Without Borders
- Coup de Pouce
- Du Beurre dans leurs Épinards
- Entourage
- Women's Foundation
- Fondation Etre (École de la Transition Écologique)
- FSEF (Fondation Pour la Santé des Étudiants en France)
- Institut de l'Engagement
- La Source-Paris
- Le Choix de l'École
- Les Restos du Cœur
- Ma Chance Moi Aussi
- Moteur!
- International Federation of the Little Brothers of the Poor
- Règles Élémentaires
- Resonantes
- SOLFA (SOLidarité Femmes Accueil)
- SOS Villages d'Enfants
- Télémaque
- Viens Voir Mon Taf

ENVIRONNEMENT

17

PARTNERS

Existing partners

- AWARD (African Women in Agricultural Research and Development)
- CEFE (Systemic Ecology and Evolution Laboratory) of the CNRS
- Prince Albert I of Monaco Foundation
- Ghent University
- INRAE (French National Research Institute for Agriculture, Food and Environment)
- IRD (French National Research Institute for Sustainable Development)
- La Cité des Sciences et de l'Industrie
- Mediterranean Institute of Oceanography (France)
- Museo Nacional de Ciencias Naturales (Spain)
- The Conversation France
- Paris-Saclay University
- UVSQ (Université de Versailles Saint-Quentin-en-Yvelines)

Newcomers in 2021

- Association des retraités de BNP Paribas
- CFF (French Foundation Centre)
- FRM (Fondation pour la Recherche Médicale)
- IPBES
- Universcience Partenaires

Far beyond simple agreements to work together, the BNP Paribas Foundation builds personal relationships with its partners, where loyalty and trust are fundamental values. In 2021, 34 newcomers brought its total number of partners to 351.

CULTURE

57

PARTNERS

Existing partners

DANCE – CIRCUS

Artists

- (La) Horde
- Alexander Vantournhout
- Amala Dianor
- Anne Teresa de Keersmaecker
- Camille Boitel and Sève Bernard
- Chloé Moglia
- Compagnie 14:20
- Compagnie XY
- Crystal Pite
- Étienne Saglio
- Hofesh Shechter Company
- Jann Gallois
- Kaori Ito
- Phia Ménard
- Tatiana-Mosio Bongonga
- Wang Ramirez
- Yann Frisch

Institutions

- Biennale Internationale des Arts du Cirque – Archaos
- CND (Centre National de la Danse) – Pantin
- Dance Archive Network
- Fabrique Chaillot – Paris
- Le Plus Petit Cirque du Monde
- Maison de la Danse de Lyon
- Montpellier Danse
- Opéra National de Paris

JAZZ

Artists

- Ablaye Cissoko
- Airelle Besson
- Anne Pacey
- Cécile McLorin Salvant
- Dan Tepfer
- Jazz Migration Project
- Laurent Coulondre
- Louis Winsberg
- Paul Lay
- Pierrick Pédron
- The Volunteered Slaves
- Thomas de Pourquery
- Thomas Enhco

Institutions

- Académie du Jazz
- Bahrain Jazz Fest
- Festival Jazz à Saint-Germain-des-Prés – Paris
- Jazz à Vienne Festival
- Jazzdor Strasbourg Festival – Berlin
- L'Esprit du Piano Festival – Bordeaux
- Piano aux Jacobins Festival – Toulouse
- Festival Variations – Nantes
- Jazz sous les pommiers – Coutances
- Lille Piano(s) Festival
- Saint-Denis Jazz Club
- Saint-Louis Jazz Festival – Senegal

Newcomers in 2021

DANCE – CIRCUS

Artist

- Sharon Eyal

JAZZ

Artist

- Laurent de Wilde

Institutions

- Festival Au Tour des Cordes – Senegal

CULTURAL TRANSMISSION

NEW

- EuroFabrique / RMN-Grand Palais
- Villa Médicis
- Maîtrise de Radio France
- Zip Zap Circus

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2021 trends in

Philanthropy

- **THE EMERGENCE OF A NEW GENERATION OF “ENTREPRENEURIAL PHILANTHROPISTS”**

and a young population that is increasingly getting involved (School Strike for Climate, feminism, etc.).

- **THE WORLD OF CULTURE IS EVOLVING** and increasing its awareness, particularly since Covid-19, of new challenges such as corporate social responsibility, sustainable production, increased accessibility to culture and defending democracy.

- **THE DECREASING AGE OF DONORS:** people under 30 are the most generous givers in proportion to their earnings.

- **THE DIGITISATION OF DONATION OUTREACH CAMPAIGNS:** €31 million is the record for donations made to a Facebook page; now, gaming and TikTok have entered the arena.

- **THE ACCELERATION OF SYSTEMIC CHANGE:** more and more players in the philanthropy sector want to focus on causes rather than just focusing on problems in the face of the growing global challenges.

4 programmes

emblematic of the BNP Paribas Foundation in 2021

- **PROJET BANLIEUES SINCE 2006**

Supporting local associations in urban policy priority areas (QPV) throughout France.

900 associations supported
750,000 beneficiaries
€26M budget

- **THE REFUGEE PROGRAMME SINCE 2015**

Promoting the integration of refugees in Europe.

27 associations for refugees supported in
10 European countries
€12M budget

- **THE HELP2HELP PROGRAMME IN 2021**

Supporting Group employees' commitments to charitable organisations.

185 associations supported in
20 countries
€657K budget

- **DREAM UP SINCE 2015**

Encouraging young people to open up through artistic practice.

50 associations supported in
29 countries
€3M budget



BNP PARIBAS

The bank for
a changing
world