

**GIVING POWER TO THOSE
WHO TAKE ACTION**

Dream up
BY  **FONDATION
BNP PARIBAS** **10 YRS**



An international educational
programme through the arts



BNP PARIBAS
CORPORATE PHILANTHROPY

The bank
for a changing
world

“Drumming gives me courage, helps me express my emotions, and play in a group gives me satisfaction.”

JAMINA E.
FOR THE EARTH ASSOCIATION,
POLAND



“The program empowers underprivileged children by providing them with a platform to express their ideas and unlock their potential.”

WONG KIM FUNG,
HK CHRISTIAN SERVICE,
HONG-KONG.

DREAM UP – 2025

DREAM UP, 10 YEARS OF ACCESS TO ART AND BEAUTY

By Isabelle Giordano, Group Head of Corporate Philanthropy and Executive Director of the BNP Paribas Foundation



When it comes to access to culture, no child should be left behind; each and every one should have free access to art and beauty. In 2025, we are celebrating the 10th anniversary of Dream Up, one of the flagship programs of the BNP Paribas Foundation, which enables children with limited access to culture to grow through artistic practice.

Since 2015, this program has allowed 75,000 young people in 30 countries to discover the power of artistic expression thanks to the support of nearly one hundred committed partner organizations.

At the BNP Paribas Foundation, we are convinced that Dream Up is a valuable key to successful education and greater equal opportunities. The results speak for themselves and demonstrate the many benefits of artistic practice: self-confidence, self-expression, social bonds...

Through dance, music, theater, visual arts, and many other disciplines, the Dream Up program acts as a true pedagogical and inclusive driver. From Colombia to South Africa, from South Korea to India, and across many other countries in Asia and Europe, I am proud to celebrate this 4th edition, which marks the renewal of the BNP Paribas Foundation's lasting, human, and inspiring commitment to supporting cultural transmission programs for young people around the world.

From 2015 to 2025, **Dream UP** means
by  FONDATION
BNP PARIBAS



75 000 YOUNG PEOPLE
supported through
artistic practice



OVER 7 M€
granted to around one
hundred organizations



In
30 COUNTRIES



4th EDITION 2025-2027 29 SUPPORTED CHARITIES IN 27 COUNTRIES

10 multidisciplinary org.

4 dance organisations

6 theatre/opera organisations

8 music organisations

1 plastic art organisations

NORTH AMERICA

1

THRIVE YOUTH DEVELOPMENT CANADA

Multidisciplinary • Canada

Multidisciplinary arts activities with the "Learn Create Explore" program for children aged 9 to 13 from underprivileged communities #multidisciplinary #children #suburbs

2

DMF YOUTH INC.

Dance • USA, NYC

Multi-disciplinary activities mixing different arts, including dance for underserved NYC students #danse #free summer programs#mentorship

EUROPE

3

PARADISE GARDEN PRODUCTIONS

Multidisciplinary • Germany

Theatre around the programme "Come and play" to refugee and children in Berlin. #theatre #cinema #expositions #refugees

4

REMUA

Music • Belgium

Music training developing children's talents and social skills #memorisation #speaking #singing

10

SANITANSAMBLE ENTE FILANTROPICO

Music • Italy

Music courses given by professionals to the children's choir "Les Peus Chanteurs de Forcella". #educational trip #music #singing

11

FILMREAKTER ASBL

Stage Arts • Luxembourg

Film workshops for young people from disadvantaged backgrounds; production of a short film after each workshop #movies #editing #sound

SOUTH AMERICA

16

FUNDACION PACIFICARTE

Music • Colombia

Casa Musical uses music as a tool to rebuild social cohesion. To this end, a festival takes place each year to celebrate Afro-Colombian heritage. #history #festival

AFRICA

17

THE OUM KETLOUM FOUNDATION

Dance • Morocco

Access to classical dance classes in the Sidi Moumen area, where young people and children have very few contact with cultural activities. #education #access for everyone

18

EDUCAPE

Theatre • South Africa

Theatre programme called "Shakespeare School Festival" where teenagers from 12 to 17 years old discover the author while staging shorter versions of his work. #theatre #handicap #township

19

GNOM DEMA

Music • Senegal

Developing Kora, ancestral heritage under the guidance of the artist Ablaye Cissoko. #opportunities #discover #afro

20

EL SISTEMA CONNECT

Multidisciplinary • Japan

Programme to improve the accessibility of art (music, theatre, dance) in under-served areas of Japan. #creativity #accessibility #inclusion

APAC (ASIA-PACIFIC)

5

ZUIDGELUID**Music-Voice** • Belgium

Music and singing classes accessible to vulnerable children to develop their creativities **#singing #music #selfconfidence**

6

BCAUSE FONDATION**Stage Arts** • Bulgaria

Educational, artistic and social activities for children who are victims of family violence. **#dance #theatre #therapeutic #mental fragility**

7

ACCION POR LA MUSICA**Music** • Spain

Music workshops promoting the personal development of children at risk of social exclusion **#cultural exchanges #music #prevention**

8

LA SOURCE GAROUSTE**Plastic Arts** • France

Thematic workshops on the challenges of society, this year entitled "Theatre of fears and pleasures" **#painting #theatre #arts plastics**

9

MUS-E**Multidisciplinary** • Hungary

Multidisciplinary artistic programme (dance, singing, circus arts...) with several artists, developing social learning skills. **#multidisciplinary #artists**

12

STICHTING JEUGDFONDS SPORT & CULTUUR NEDERLAND**Dance** • Netherlands

Dance classes for girls by professional dancers. Close with little festivities. **#dance #free programs #girlsonly**

13

FOR THE EARTH**Music** • Poland

Drum workshops dedicated to refugee girls in Lukow **#music #drum #refugee**

14

SKOOLA - ACADEMIA DE MÚSICA URBANA**Music** • Portugal

A urban music academy in Lisbon where music education breaks free from traditional models. **#music #informal #talent #creativity**

15

PAN ARTS**Multidiscipline** • United-Kingdom

Artistic workshops around theatre for vulnerable and troubled youth. **#scene #cohesion #creativity**

29

BARNARDOS**Multidisciplinary** • Australia

Artistic workshops in disadvantaged aboriginal communities that experienced psychological traumas. **#dance #music #equality**

28

GSA FOUNDATION**Theatre** • India

Creative residencies for and by artists around various art forms **#concerts #festivals #workshops**

27

TEACH TO LEAD**Theatre** • India

Creation of a hip-hop musical play "The conference of the birds" by students performing in several cities across the country **#theatre #fraternity #interpretation**

26

HONG KONG CHRISTIAN SERVICE**Theatre** • Hong Kong

Theatre and storytelling workshops as part of the Shining Stars on Stage project aimed at developing children's potential. **#theatre #overcoming of self**

25

KOREA ASSOCIATION OF THE COMMUNITY CHILD CENTER (KACCC)**Dance** • Korea

Dance classes for groups of children from disadvantaged families. **#dance #cultural openness #self-confidence**

21

DIGNITY FOR CHILDREN FOUNDATION**Multidisciplinary** • Malaysia

Space dedicated to performing arts that will serve as a training ground for children and youth in various artistic disciplines. **#sing #theatre #dance**

22

THE LITTLE ARTS ACADEMY C/O THE RICE COMPANY LTD**Multidisciplinary** • Singapore

Multidisciplinary arts program focused on music, dance, theatre, visual art and technology-related art. **#multidisciplinary #training**

23

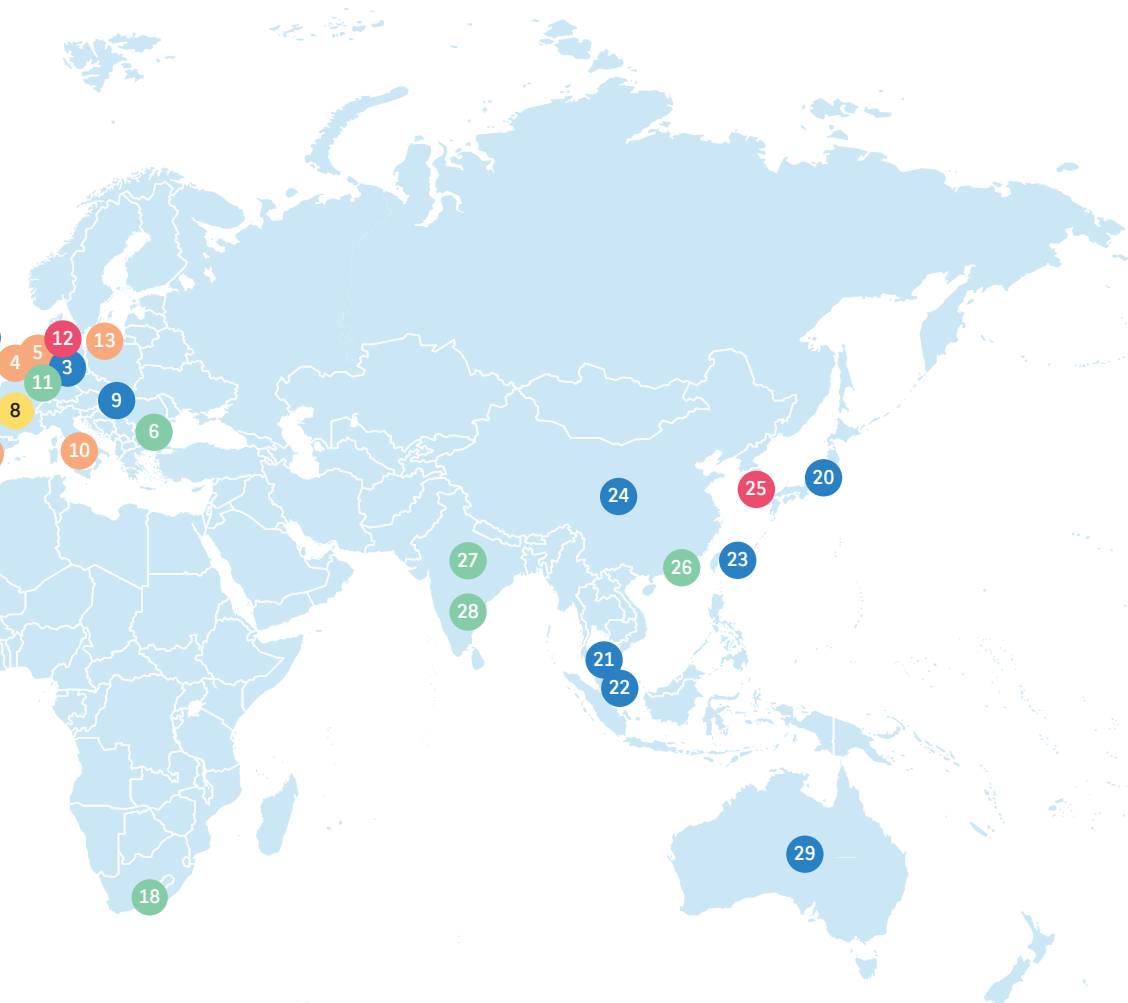
TECO TECHNOLOGY FOUNDATION**Music - Dance** • Taiwan

The program promotes education in the tribal cultural and artistic practices among children of Taiwan. **#ancestral heritage**

24

TAIPEI RICCI INSTITUTE**Multidisciplinary** • China

Art education workshops including music, dance, painting, bamboo weaving, etc. **#creativity #development #tradition**



EDUCAPE Theatre & Personal Development



SOUTH AFRICA | YOUTH
UNDERPRIVILEGED COMMUNITIES | SHAKESPEARE



EduCape's main mission is to create a safe and inspiring space for young people from underprivileged areas, where they can improve their personal well-being while, developing essential skills such as empathy, communication, and self-expression.

With the support of Dream Up, these youth take part in interactive theatre workshops led by professional directors and dramaturges. Through drama games, creative activities, and text exploration, they build stage performance skills and develop original interpretations of Shakespeare's works.

“Children are more disciplined, proud of their culture, language, appreciate the performing arts, learned to appreciate and respect others and definitely teamworkers now.”

TEACHER-DIRECTOR SAMANTHA PEARCE,
LEIDEN HIGH SCHOOL

The culmination of this journey is a public performance at the Shakespeare Schools Festival, on professional stages, showcasing each participant's talent and voice.



EduCape: Together,
We Will Rebuild Our Future
(educape.co.za)



INDIA | INTERPRETATION
CREATIVITY | CIVIC
ENGAGEMENT

CHILDREN'S CONFERENCE OF THE BIRDS

Art, Values & Citizenship

“My biggest take back from this play has been that we must try new things. I was extremely shy and performing in front of an audience was not easy for me. But now, when I am in front of an audience, some magic enters my body and I overcome all my shyness”

ISHAAN, BENEFICIARY



Get to know more:
www.teachforindia.org

In partnership with the Government of Delhi, the association is implementing the Conference of the

Birds (OCTB), an artistic and educational initiative aimed at school students in India's capital. The program encourages them to create performances combining music, dance, and theatre, while fostering their creativity, civic engagement, and cultural openness.

It also aims to transmit core constitutional values such as liberty, equality, fraternity, and justice. Dream Up program will allow them to expand further, strengthening artistic expression, a sense of belonging, and empowering young people to become agents of social change in 21st century India.

SANITASAMBLE Music & Social Inclusion



ITALY | EDUCATION TRIP | MUSIC
EDUCATION | UNDERPRIVILEGED YOUTH



Sanitasamble music as a powerful tool for social inclusion among children and adolescents from disadvantaged backgrounds, especially in the Forcella and Sanita districts. Guided by professional musicians, the young participants receive free music training through weekly lessons and group activities, such as the Little Singers of Forcella choir and the Junior Orchestra.

The project fosters artistic expression, self-confidence, teamwork, and a strong sense of community. With the support of Dream Up, the association is able to expand its reach and support even more vulnerable children, offering them high-quality music education and positive, hopeful path for the future.



Get to know more:
www.sanitansamble.it

“ Thanks to the Dream Up Program the Sanitansamble Youth Orchestra can participate for free in musical and choral pathways: a valuable opportunity to grow, express themselves, and build a better future, combating educational poverty and school dropout through the power of music in of Naples.”

PRESIDENT ANTONIO ROBERTO LUCIDI
AND GENERAL SECRETARY GIOVANNA FERRARA



COLOMBIA | MUSIC
INCLUSION | PERSONAL
DEVELOPMENT

PACIFICARTE Music, peace & resilience



In Buenaventura, a predominantly Afro-descendant region, the Pacificarte Foundation uses music and the arts as tools for resilience among children, adolescents, and families facing vulnerability or forced displacement. The project combines artistic workshops, support for professional integration, and cultural entrepreneurship.

Thanks to a music diploma program for youth aged 14 and over, more than 1,200 beneficiaries have been able to develop their skills, strengthen their self-esteem, and consider a peaceful future. Support from Dream Up would help fund teachers, instruments, and educational equipment, contributing to making culture a true tool for social transformation.

“ I love playing the marimba because I feel it’s part of my culture. Every class fills me with joy. This program has taught me to value who I am and where I come from.”

ANA CAMILA CANDELO ARAUJO,
PACIFICARTE BENEFICIARY



Get to know more:
www.pacificarte.org

SKOOLA Urban Culture & Resilience



PORTUGAL | SCULPTURE |
URBAN ARTS | SELF-EXPRESSION



Academia de Música Urbana (Skoola) is a unique urban music academy based in Lisbon, where music education breaks away from conventional models. It provides a creative space for young people to explore their musical potential and artistic identity in an environment that fosters curiosity, collaboration, and self-expression.

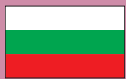
“ I liked all the ideas we shared.
The lyrics, the grooves and the beats were all
great ideas. The Skoolers were focused, fun,
cooperative, inspiring and playful.”

INÊS, SKOOLA BENEFICIARY

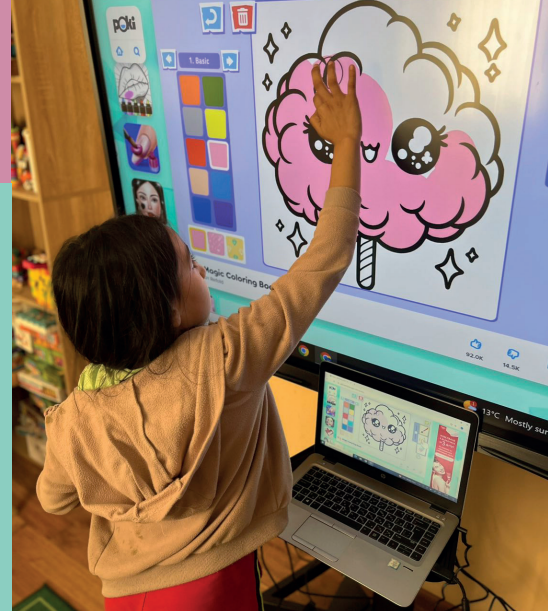
By bringing together experienced musicians and emerging talents, Skoola nurtures an inclusive and dynamic learning experience, empowering the next generation to shape the future of music and culture and become active agents in society.



Get to know more:
www.skoola.pt



BCAUSE Creativity & FOUNDATION inclusion



B Cause Foundation works to promote philanthropy and social investment in Bulgaria by encouraging citizens, businesses, and communities to support causes of public interest and strengthen civil society organizations.

Through the Dream Up program, supported by the BNP Paribas Foundation, BCause empowers three local partners to foster the development and inclusion of vulnerable children and youth through artistic expression. The **PULS Foundation** supports children in Pernik who are victims of domestic violence, helping them transform destructive impulses through creative workshops and psychological support. **Hug Me Association** works with children from social institutions in Sofia, offering them access to theater, visual arts, writing, and cultural discovery to encourage their talents and self-esteem. **Concordia Bulgaria Foundation** engages children from disadvantaged Roma communities in Sofia through art, music, sports, and educational activities that promote fine motor skills, concentration, and confidence. By enabling these initiatives, Dream Up contributes to the personal growth and social integration of hundreds of young people, using creativity as a powerful tool for healing and empowerment..

“BNP Paribas is committed to making a positive impact in Bulgaria through its corporate social responsibility initiatives. We are very proud to support the BCause Foundation through BNP Paribas’ philanthropic program Dream Up, which provides underprivileged children with access to artistic activities.”



Get to know more:
www.bcause.bg

AGNIESZKA PUCIŁOWSKA, MANAGING DIRECTOR,
BNP PARIBAS SA – SOFIA BRANCH

GIVING POWER TO THOSE WHO TAKE ACTION

Dream Up FOSTERING SOCIAL INCLUSION THROUGH ART

Present in **27 countries** in **5 continents**, Dream Up has funded **30 charitable projects in 3 years**.

Since the launch of Dream Up in 2015, **75,000 young people** in precarious situations or with disabilities have benefited, thanks to local

“The program demonstrates the power of dance as a source of inspiration for the personal development of young people in vulnerable situations.”

associations, from support in an **artistic activity** such as music, singing, theatre, dance, visual arts, circus, fine arts, etc.

MARIAM PEREZ-CAMINO,
HEAD OF COMMUNICATIONS AND ENGAGEMENT,
BNP PARIBAS SPAIN.

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