



BNP PARIBAS



VIVA
TECHNOLOGY



Groupe Les Echos

spark  news



BNP PARIBAS



#positiveImpact @bnpparibas

Emphazing initiatives that have positive impact on society and the Environment is the goal of the #positiveimpact, a novelty and a pillar of Viva Technology 2017.



*« L'innovation ne peut se faire sans dimension responsable, et les entreprises ne peuvent pas considérer la transformation digitale sans respecter la planète, les hommes et les femmes. D'ailleurs, nos partenaires témoignent d'un grand intérêt pour ces questions. »
Bruno Vinay, responsable de l'expérience du salon.*



BNP PARIBAS



Laurence Pessez,
Global Head CSR,
BNP Paribas

*“BNP Paribas' mission is to finance a sustainable economic development that combines growth, the inclusion of the most fragile and the preservation of resources. **Its CSR strategy contributes fully to the achievement of the United Nations Sustainable Development Goals.***

It is therefore natural that BNP Paribas, an actor committed to the development of innovation and entrepreneurship, has chosen to support the #positiveimpact program to promote projects which provide concrete solutions to major global issues, during the important rendez-vous that is VivaTechnology.”

DISCOVERING THE SDGs

The Sustainable Development Goals (SDGs) are a global call from the United Nations to take action to eradicate poverty, protect the planet and ensure that all human beings live in peace and prosperity.



These 17 objectives cover the period 2015-2030 and set targets and procedures for achieving them. Their realization requires the commitment of everyone: governments, institutions, companies, civil society and you.



BNP PARIBAS

**MEET 3
POSITIVE
IMPACT
PROJECTS**

**HERE IN
THE STAND
BNP
Paribas**

NU!

A connected fridge for a
healthier and zero-waste food
sector

QARNOT
COMPUTING

Radiator computers that emit
heat ecologically and for free
thanks to their computer
servers

exoneo

Foot and knee prothesis with
very competitive price

Help us identify
other positive innovations,
use the hashtag **#positiveimpact**

1 HELLO CHARLY Chat to professional and educational mentors via text and Facebook.
QUALITY EDUCATION

2 ELICHENS Digital detector of local air quality, both inside and outside.
SUSTAINABLE CITIES

4 QARNOT First computing heater using embedded microprocessors as heat source.
INDUSTRY & INFRA

5 FAIRPHONE Modular smartphone, composed of ethically sourced minerals and manufactured in fair working conditions.
RESPONSIBLE CONSUMPTION

3 CITYTAPS CityTaps is a prepayment service that comprises the world's only smart and prepaid water meter, bridging the gap between inadequate water access and the urban poor in Niger.
CLEAN WATER

7 JOKKO SANTÉ Online mobile phone application to optimize the sharing of medicines amongst communities in Senegal.
GOOD HEALTH

8 JACCEDE Online and mobile phone app to identify places that are wheelchair friendly.
SUSTAINABLE CITIES

1 GOODBOOKEY Application for lighthearted sports betting amongst friends to raise money for charities.
REDUCE INEQUALITIES

10 PEOPLEJO people.io is a European start-up that is giving people ownership of their data.
PEACE & JUSTICE

11 ALGAMA Innovative food development based on spirulina, a highly nutritious microalgae.
ZERO HUNGER

12 LANDPACK Fully biodegradable insulated packaging.
RESPONSIBLE CONSUMPTION

13 GEEV An app to give and get free stuff.
RESPONSIBLE CONSUMPTION

14 TOO GOOD TO GO An app to fight food waste.
RESPONSIBLE CONSUMPTION

15 QUICAR Online and mobile app for car rental between private individuals.
SUSTAINABLE CITIES

3 NUI A prototype of Nui, a connected fridge for a healthier and zero-waste food sector.
RESPONSIBLE CONSUMPTION

27 EXONEO Foot and knee prosthesis with very competitive price.
GOOD HEALTH

28 PANDA An audio system that gives eyes to the visually impaired.
GOOD HEALTH

#POSITIVE IMPACT BY sparknews

THE MAP

New innovative positive
projects are coming everyday
on the booth Sparknews.
Check the agenda to
discover them!



CONFERENCE ROOMS
LABS
HALL OF TECH
ACCELERATE

18 BE-BOUND A mobile internet service that works with a weak signal to provide internet coverage to remote areas.
INDUSTRY & INFRA

17 GOODDEED Online and mobile app to donate to charities through watching commercials.
PARTNERSHIPS

18 FACILIGO Social network for mutual assistance between travellers to help fragile and isolated populations.
SUSTAINABLE CITIES

19 GLOWEE Lighting system powered by the bioluminescence of marine bacteria.
ENERGY

21 K-RYOLE Self-propelled electric trailer to revolutionize the transport of bicycle loads.
ENERGY

21 CESTBONESPRIT.FR Website dedicated to the resale of objects for the financing of charitable projects.
SUSTAINABLE CITIES

22 ENAYRIS Enayris Powertech develops and delivers clean and cost-effective energy management and storage systems based on its innovative compressed air technology.
ENERGY

23 FLUCITY Flucity is a civic technology that strengthens the relationship between citizens and representatives at the city level.
PEACE & JUSTICE

24 MY UV PATCH UV detection patch to prevent skin cancer.
GOOD HEALTH

25 WOODOO Woodoo reconstructs wood on a molecular scale to make it rotproof, more resistant to fire and 3 times more rigid than the original wood.
RESPONSIBLE CONSUMPTION

26 WE TECH CARE Assistance services for reintegration through digital technologies: Lesbonclics.fr for disconnected populations and clicnjob.fr for young people in search of employment.
WORK AND ECONOMY

29 NUMA NUMA offers incubation and acceleration programs to empower mission-driven tech entrepreneurs to solve the global problems of 2030.
PARTNERSHIPS

30 LABEL ABEILLE A connected beehive system, called Bee Label, with remote alerts to notify beekeepers of early signs of trouble.
LIFE ON LAND

31 QU'EST-CE QU'ON FAIT A new media raising awareness about sustainability topics (consumption, nature, food) through instructive and fun infographics.
RESPONSIBLE CONSUMPTION

32 SOLAR IMPULSE / SOLVAY Model of the first solar-powered plane.
ENERGY

33 ENERGY OBSERVER An experimental expedition to build an autonomous boat without emissions thanks to an energy mix of renewable energy and hydrogen.
ENERGY

MAPTING

Mapping is an application to discover the Sustainable Development Goals and promote sustainable initiatives through the sharing of photos and videos. Test the application and help us share #positiveimpact @Vivatech on your networks!

PLAY STORE

APP STORE



THE MAP #POSITIVEIMPACT A SELECTION OF 33 POSITIVE PROJECTS ON VIVATECH

THURSDAY 15/06

9:00-10:30 - BNPP - Pitch Lab

Inauguration of the "Positive Impact" program. BNPP, 10001mpact, VivaTechnology, Sparknews

Pitch session: Nu, Elichens, Exoneo, Game of Good, Roger Voice, Qarnot, Panda

9:00-13:00 - Stand Sparknews - Positive Impact

ISAHIT delegates informatic microtasks to African woman to combine economic performance to social impact

Bio GNV/GNL transforms biogaz of sewage sludge into biofuel

11:00-12:00 - Scene Arena, Zone Discovery Sparkshow

"Smart Business & Smart Health" EDF Pulse Awards

14:00-19:00 - Stand Sparknews - Positive Impact

BienVENU, a simple solution to install electric car charging point in collective housing

Hello Charly, chat to professional and educational mentors via text and Facebook

FRIDAY 16/06

CHALLENGE GREENSPECTOR! FIND VIVATECH'S MOST ECO-FRIENDLY APPLICATION!

9:00-19:00 - Stand Sparknews - Positive Impact

Greenspector, a system that measures, scans, benchmarks, Improves performance and reduces battery consumption of applications

Game of Good, use VR to sensitize about a cause. Demonstration with the VR movie "Quand je suis parti" about refugees experience

11:00-12:00 - Scene Arena, Espace Discovery Sparkshow

"Smart City & Smart Home" EDF Pulse Awards

11:30 Manpower Foundation & Simplon Association talks about their program "Les Makeuses"

SATURDAY 17/06

CHALLENGE MAPPING: ELECTION OF THE BEST PROMOTIONAL PHOTO OF A POSITIVE PROJECT! TAKE A PHOTO WITH MAPPING AND SEND US YOUR ARTWORK VIA THE #POSITIVEIMPACT

9:00-13:00 - Stand Sparknews - Positive Impact

Mapping, an application that help us discover the Sustainable Development Goals and promotes sustainable initiatives through the sharing of photos and videos

Panda, an audio system that gives eyes to the visually impaired

10h35-11:00 - Stage 2

Round table "Tech for good: trendy expression or true evolution of the sector". Speakers:

Alexis Botaya, Editor-in-chief SoonSoonSoon

Mathilde Aglietta, Development Director SHARE IT (Ashoka Incubator at Station F)

Jean-Marc Potdevin, CEO Entourage

Myriam BEQUE, Head of WAI incubator by BNP Paribas - BNP Paribas

14:00-15:30 - Pitch Zone POSITIVE IMPACT CHALLENGE BY VIVA TECHNOLOGY

Pitches from the 12 finalists

16:30 - Google

"Toi même tu filmes" : Giving a voice to everyone on YouTube

14:00-19:00 - Stand Sparknews - Positive Impact

AURA, aquaponics cultivation indoor system

Entourage, an application which localizes and helps people in need in the neighbourhood

17:00-17:30 - Arena Scene, Discovery Zone POSITIVE IMPACT CHALLENGE CEREMONY

And the winner of the Positive Impact Challenge is...



TECHNOLOGY

JUNE 15-16-17 / PARIS 2017

spark  news



#positiveImpact @bnpparibas