



















Emphazing initiatives that have positive impact on society and the Environment is the goal of the #positiveimpact, a novelty and a pillar of Viva Technology 2017.



« L'innovation ne peut se faire sans dimension responsable, et les entreprises ne peuvent pas considérer la transformation digitale sans respecter la planète, les hommes et les femmes. D'ailleurs, nos partenaires témoignent d'un grand intérêt pour ces questions. » Bruno Vinay, responsable de l'expérience du salon.



















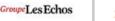
Laurence Pessez, Global Head CSR, BNP Paribas

"BNP Paribas' mission is to finance a sustainable economic development that combines growth, the inclusion of the most fragile and the preservation of resources. Its CSR strategy contributes fully to the achievement of the United Nations Sustainable Development Goals.

It is therefore natural that BNP Paribas, an actor committed to the development of innovation and entrepreneurship, has chosen to support the #positiveimpact program to promote projects which provide concrete solutions to major global issues, during the important rendez-vous that is VivaTechnology."













DISCOVERING THE SDGs

The Sustainable Development Goals (SDGs) are a global call from the United Nations to take action to eradicate poverty, protect the planet and ensure that all human beings live in peace and prosperity.





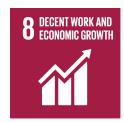


















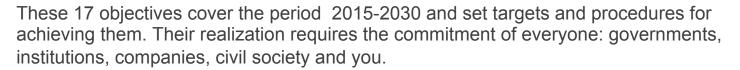




























MEET 3
POSITIVE
IMPACT
PROJECTS

HERE IN
THE STAND
BNP
Paribas



A connected fridge for a healthier and zero-waste food sector



Radiator computers that emit heat ecologically and for free thanks to their computer servers



Foot and knee prothesis with very competitive price

use the hashtag #positiveimpact

 HELLO CHARLY Chat to professional and educational mentors via text and Facebook.

QUALITY EDUCATION

2 ELICHENS Digital detector of local air quality, both inside and outside. **AL SUSTAINABLE CITIES**

QARNOT First computing heater using embedded microprocessors as heat source.

& INDUSTRY & INFRA

6 FAIRPHONE Modular smartphone, composed of ethically sourced minerals and manufactured in fair working conditions.

∞ RESPONSIBLE CONSUMPTION

(i) CITYTAPS CityTaps is a prepayment service that comprises the world's only smart and prepaid water meter, bridging the gap between inadequate water access and the urban poor in Niger. CLEAN WATER

JOKKO SANTÉ Online mobile phone application to optimize the sharing of medicines amongst communities in Senegal.

→ GOOD HEALTH

 JACCEDE Online and mobile phone app to identify places that are wheelchair friendly. AL SUSTAINABLE CITIES

 GOODBOOKEY Application for lighthearted sports betting amongst friends to raise money for charities. REDUCE INEQUALITIES

PEOPLE.10 people.io is a European start-up that is giving people ownership of their data.

✓ PEACE & JUSTICE

 ALGAMA Innovative food development based on spirulina, a highly nutritious mircoalgae. W ZERO HUNGER

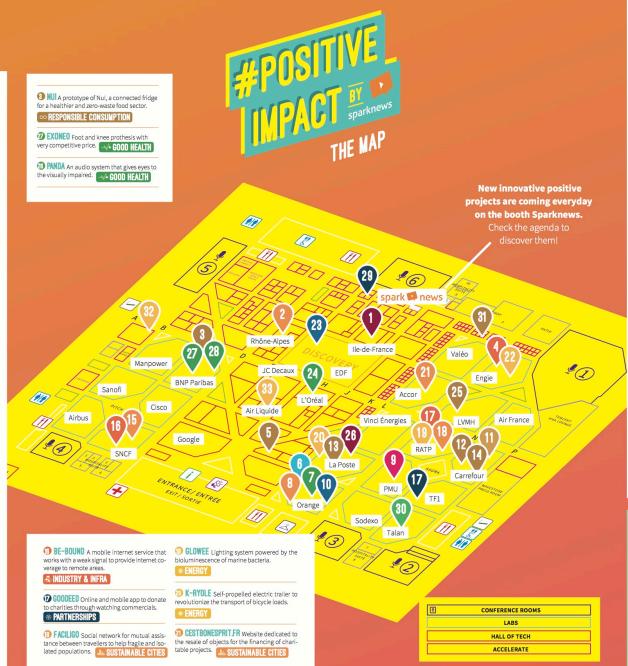
2 LANDPACK Fully biodegradable insulated packaging. ∞ RESPONSIBLE CONSUMPTION

GEEV An app to give and get free stuff. ∞ RESPONSIBLE CONSUMPTION

100 GOOD TO GO An app to fight foodwaste. ∞ RESPONSIBLE CONSUMPTION

13 OUICAR Online and mobile app for car rental between private individuals.

ALL SUSTAINABLE CITIES



22 ENAYRIS Enairys Powertech develops and delivers clean and cost-effective energy management and storage systems based on its innovative compressed air technology.

3 FLUICITY Fluicity is a civic technology that strenghens the relationship between citizens and representatives at the city level.

■ PEACE & JUSTICE

WY UV PATCH UV detection patch to prevent skin cancer. GOOD HEALTH

3 W00000 Woodoo reconstructs wood on a molecular scale to make it rotproof, more resistant to fire and 3 times more rigid than the original wood.

∞ RESPONSIBLE CONSUMPTION

WE TECH CARE Assistance services for reintegration through digital technologies: Lesbonclics.fr for disconnected populations and clicnjob.fr for young people in search of employment. WORK AND ECONOMY

NUMA NUMA offers incubation and acceleration programs to empower mission-driven tech entrepreneurs to solve the global problems of 2030. PARTNERSHIPS

LABEL ABEILLE A connected beehive system, called Bee Label, with remote alerts to notify beekeepers of early signs of trouble.

≤ LIFE ON LAND

1 QU'EST-CE QU'ON FAIT A new media raising awareness about sustainaibilty topics (consumption, nature, food) through instructive and fun infographics.

∞ RESPONSIBLE CONSUMPTION

3 SOLAR IMPULSE / SOLVAY Model of the first solar-powered plane. ENERGY

83 ENERGY OBSERVER An experimental expedition to build an autonomous boat without emissions thanks to an energy mix of renewable energy and hydrogen.



Mapting is An application to discover the Sustainable Development Goals and promote sustainable initiatives through the sharing of photos and videos.

Test the application and help us share #positiveimpact @Vivatechnology on your networks!



PLAY STORE



THE MAP **#POSITIVEIMPACT SELECTION OF 33 POSITIVE PROJECTS VIVATECH**

THURSDAY 15/06

9:00-10:30 - BNPP - Pitch Lab

Inauguration of the "Positive Impact" program. BNPP, 10001mpact, VivaTechnology, Sparknews

Pitch session: Nu, Elichens, Exoneo, Game of Good, Roger Voice, Qarnot, Panda

9:00-13:00 - Stand Sparknews -Positive Impact

ISAHIT delegates informatic microtasks to African woman to combine economic performance to social impact

BIO GNV/GNL transforms biogaz of sewage sludge into biofuel

11:00-12:00 - Scene Arena, Zone Discovery Sparkshow "Smart Business & Smart Health" EDF Pulse Awards

14:00-19:00 - Stand Sparknews - Positive Impact

BienVENU, a simple solution to install electric car charging point in collective housing

Hello Charly, chat to professional and educational mentors via text and Facebook







FRIDAY 16/06

CHALLENGE GREENSPECTOR! FIND VIVATECH'S MOST ECO-FRIENDLY APPLICATION!

9:00-19:00 - Stand Sparknews -Positive Impact

Greenspector, a system that measures, scans, benchmarks, Improves performance and reduces battery consumption of applications

Game of Good, use VR to sensitize about a cause. Demonstration with the VR movie "Quand je suis parti" about refugees experience

○ 11:00-12:00 - Scene Arena, Espace Discovery Sparkshow "Smart City & Smart Home" EDF Pulse Awards

11:30 Manpower Foundation & Simplon Association talks about their program "Les Makeuses"

spark news



SATURDAY 17/06

CHALLENGE MAPTING: ELECTION OF THE BEST PROMOTIONAL PHOTO OF A POSITIVE PROJECT! TAKE A PHOTO WITH MAPTING AND SEND US YOUR ARTWORK VIA THE #POSITIVEIMPACT

9:00-13:00 - Stand Sparknews -Positive Impact

Mapting, an application that help us discover the Sustainable Development Goals and promotes sustainable initiatives through the sharing of photos and videos

Panda, an audio system that gives eyes to the visually impaired

10h35-11:00 - Stage 2

Round table "Tech for good: trendy expression or true evolution of the sector". Speakers:

Alexis Botaya, Editor-in-chief SoonSoonSoon

Mathilde Aglietta, Development Director SHARE IT (Ashoka Incubator at Station F)

Jean-Marc Potdevin, CEO Entourage

Myriam BEQUE, Head of WAI incubator by BNP Paribas - BNP Paribas

O 14:00-15:30 - Pitch Zone POSITIVE IMPACT CHALLENGE BY VIVA TECHNOLOGY

Pitches from the 12 finalists

16:30 - Google

"Toi même tu filmes": Giving a voice to everyone on YouTube

14:00-19:00 - Stand Sparknews - Positive Impact

AURA, aquaponics cultivation indoor system

Entourage, an application which localizes and helps people in need in the neighbourhood

○ 17:00-17:30 - Arena Scene,
Discovery Zone
POSITIVE IMPACT CHALLENGE
CEREMONY And the winner of the
Positive Impact Challenge is...









