SANDRO PIERRI

CEO of BNP Paribas Asset Management



Career

Sandro Pierri has more than 35 years' experience in the asset management industry. He began his career in 1989 as a portfolio manager with San Paolo Fondi, moving to BNL Gestioni in 1992, before joining ING Investment Management in Italy in 1994, where he held several commercial roles. Between 2002 and 2003, he was Chief Executive of ING Group's Italian retail business. Following the acquisition by UniCredit/Pioneer of ING's Italian business, he joined Pioneer Investments, UniCredit's asset management division, in 2004. He spent 10 years in various commercial and managerial positions, including being appointed CEO in 2012. He joined BNP Paribas Asset Management in 2017 as Head of the Global Client Group, and he was appointed CEO in 2021, successfully implementing BNP Paribas Asset Management's growth plan and positioning it as a key player offering high added value investment solutions for individual savers, companies, and institutions. Since 31 December 2025, he is CEO of the new BNP Paribas Asset Management. He joined the BNP Paribas Group's Executive Committee the 30 March 2026.

Education

Sandro Pierri graduated in Economics from the Università degli Studi di Torino, Italy.

BIOGRAPHY

BNP PARIBAS

The bank for a changing world