

Just a look at the JuST Institute

VIDEO SCRIPT

- **Alexandre Nayme (A.N.):** My name is **Alexandre Nayme**. I'm working within the Group Company Engagement of BNP Paribas, on financial inclusion.
- **Davide Forcella (D.F.):** I'm **Davide Forcella**. I'm the director of the JuST Institute.
- **A.N.:** In **3 words**, the JuST Institute is: **essential, ambitious** and very **concrete**.
- **D.F.:** **Inclusive, transformative** and **material**.

We work with **local financial institutions in developing countries**, with **corporates in developed countries**, and **financial institutions worldwide**.

- **A.N.:** The **end-beneficiaries** of the Just Institute are the people who are the **most vulnerable** to **climate change** and **biodiversity erosion**...
- **D.F.:** **Small-holder farmers, rural communities, and women in poor rural areas**.
It's important to have a **just transition** because it's the **only way** to make a transition. Poor people are the most excluded ones and would be affected more and more by climate change and biodiversity loss.
- **A.N.:** We've identified **3 blocking points** to implement a just transition: the **lack of** operational and common **framework and methodologies**, the lack of **transparency**, and the lack of **skills** and capacity.
- **D.F.:** The JuST Institute is offering **analysis of practices and certification of best practices**; ongoing **capacity-building** through the financial value chain; **strategic and operational advisory** to shape products so that we can **really finance the just transition**.
- **A.N.:** Our **biggest challenge** is to come up with **new financial services and products** that incorporate **biodiversity, climate** and **inclusivity** within the Bank. This **partnership** with the JuST Institute is the best way for BNP Paribas to be a **pioneer**.
- **D.F.:** With our partner BNP Paribas, we'd like to claim that during our journey we are **breaking the silos**, that there is not an **inclusive finance** and a **conventional finance**, but **just one finance**, that is inclusive, climate-positive and biodiversity-positive.

The **next step** is to **make it happen**, and for that we need to engage a majority of **stakeholders**, so we're inviting everyone to **join** and to **bring your ideas, to shape the future together**.



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