

A COMMITMENT TO CULTURE, SOLIDARITY AND THE ENVIRONMENT



Bryan Kinkela, designer: combining creation and solidarity

BNP Paribas corporate philanthropy activity report 2016



**BNP PARIBAS
FOUNDATION**

Cover photo: Bryan Kinkela is a young designer working towards creating his own brand. His meeting with the Jean-Luc François Association (partner of the Projet Banlieues part of the BNP Paribas Foundation) is part of a virtuous circle.

Bryan brings his models to the designers who are undergoing apprenticeship at the association. Further up, he is working with a Swiss NGO "Ethical Fashion Initiative" which connected him with a fabric manufacturer in Mali: "I was looking for an unusual approach, based on mankind, ethics and ecology. For my pieces, the dyes were made from tree barks. The Malian artisans created the exclusive fabric that I had conceived. I work with them by mail and through Skype!" From Mali to Pantin, a young designer-entrepreneur's dream takes form through the talent of African craftsmen, the mentorship of a couturier developing a solidarity project and the attentive hands of men and women who are training themselves in a new profession.

Copyright: Sophie Loubaton / CAPA Pictures

The BNP Paribas Foundation would like to thank all the Group's employees, who, from their country, helped create this 2016 edition.

Took part in this edition:

Lise Barnéoud: Environment pages

Agnès Izrine: Culture/Dance pages

Pascal Anquetil: Culture/Jazz pages

Lila Meghraoua pour Usbek & Rica: pages Solidarité

Emma Stowe: publishing

Printing: Galaxy Imprimeurs

The BNP Paribas Foundation chose to use paper made in a factory certified PEFC, where the wood fibers come from forests planted and managed sustainably. The paper is produced by a company certified ISO 14001 (standards on environmental performances) and printed in a printing press certified PEFC and IMPRIM VERT.

Design: blend.fr



In a world full of complex changes, the BNP Paribas corporate philanthropy aims to address general interest requirements around the world.

Under the auspices of the BNP Paribas Foundation, it aims to engage in the fields of culture, solidarity and the environment, giving the countries where the Group is based the opportunity to adapt these focus areas where necessary.

This activity report aims to be the showcase for highlighting the very diverse commitments and very innovative partnerships which share concern for the common good and tangible action to benefit the most at-risk people, the most innovative designers and the scientists who are best placed to make us understand the challenges of climate change.

2016 was a fruitful and intense year in this regard. Solidarity was the most important field of action, in terms of budgets and the number of actions. The BNP Paribas Support Plan for the care of refugees in Europe has, in fact, helped to strengthen these direly needed commitments. Cultural philanthropy has been expressed everywhere, notably through dance and jazz. Commitment to climate research has given new impetus to the scientific community and sharing of sensitisation actions by several countries of the Group on all continents.

“ Culture, solidarity and the environment are the three main fields of action of BNP Paribas’ corporate philanthropy ”

Michel Pébereau

*Honorary Chairman of BNP Paribas
Chairman of the BNP Paribas Foundation*



We have developed this international activity report in order to share with you the highlights of the BNP Paribas corporate philanthropy undertaken in 2016. The Support Plan for the care of refugees in Europe, announced in September 2015, came into force in 2016 in many European countries where BNP Paribas is present. This Plan has been formulated using significant implemented resources, partnerships with national and international organisations, such as the UNHCR and also, on the ground, through the commitment of the Group's employees.

In the fields of solidarity, education and social cohesion, our corporate philanthropy has developed several programmes shared by several countries across different continents: these include initiation to entrepreneurship in Europe and the United States (Junior Achievement); micro-credit in France, Belgium or Tunisia, or our "Coup de Pouce" (Help2Help) programme aimed at employee engagement, which has already received commitment from approximately 20 countries.

In addition, the international Dream Up programme continues to be deployed and had an ambassador for the youth: the choreographer Abou Lagraa, former partner of the BNP Paribas Foundation.

The international Climate Initiative programme for research on Climate Change, initiated by the BNP Paribas Foundation, is now fully shared within the Group: Switzerland has converted it into an independent philanthropy programme, the Climate exhibition is touring around the world and the Climate Initiative partner researchers are invited in the countries to share the status of their research.

In the field of culture, dance and jazz are spearheading cultural philanthropy aimed at spreading out across all continents.

It would not be possible to fulfil all its commitments without active involvement of the teams in France and worldwide, which implement internationally recognisable philanthropy programmes, while being very respectful of the local conditions where these are implemented.



© Michel Labelle

“ Corporate
Philanthropy of over
€40 M, carried out
by the BNP Paribas
teams from all over
the world ”

Jean-Jacques Goron

Head of BNP Paribas Corporate Philanthropy

BNP PARIBAS CORPORATE PHILANTHROPY IN 2016

Internationally consistent and attentive to local realities

BNP Paribas philanthropy is developed in line with the Group's international growth. An integral part of the civic and environmental accountability aspects of its Social and Environmental Responsibility policy, BNP Paribas' corporate philanthropy is implemented wherever the Bank is present in the world.

It represents an annual commitment of €40M and is deployed consistently in three fields of action: solidarity, culture and the environment. BNP Paribas' corporate philanthropy currently involves 13 foundations and endowment funds (see pages 8 and 9) in Europe, North America, South America and Africa. However, local corporate philanthropy actions are frequently implemented by the business lines and support functions themselves.

Some trends in 2016

Solidarity has strengthened its first place with regard to commitments



Philanthropy is growing in **Asia**, especially in India



Europe, logically, remains the foremost contributor

The **United States** represents the second largest contributor

A community of employees working for the common good

In 2010, the BNP Paribas Foundation began the ground-breaking task of collecting corporate philanthropy data by designing a reporting tool on a digital platform.

This secure space is open to the Group's 90 employees and their managers, who annually report the previous year's philanthropy actions with a high degree of accuracy, including the budgets earmarked, stakeholders' professions, beneficiaries, etc. Year after year, this system provides a larger vision of long-term commitments.

The BNP Paribas Foundation consolidates this data, which has also become a management tool. One of the rare sponsors to implement this kind of system, the Foundation freely shares all its results with the general public through the Web: dataphilanthropy.bnpparibas.com.

Mumbai, music lesson at school with the Aseema Association © DR



THE FOUNDATIONS OF THE BNP PARIBAS GROUP IN 2016

BNP Paribas' corporate philanthropy includes 13 foundations and endowment funds, particularly active in Europe, North America and South America, as well as in Africa.

BNP PARIBAS FOUNDATION, UNDER THE AEGIS OF "FONDATION DE FRANCE"

In 2016, the BNP Paribas Foundation reflected on redesigning its commitments up to 2020. In the field of culture, it will focus on two creative domains: dance and jazz, and will support creation and propagation; in the social space, it will work towards education, integration and social cohesion; its international Dream Up programme will continue to expand and the Support Plan for the care of refugees has been strengthened for years to come. Finally, the BNP Paribas Foundation is reinforcing its Climate Initiative programme to support more researchers.

FONDATION CETELEM, UNDER THE AEGIS OF "FONDATION DE FRANCE"

In 2016, it continued supporting numerous associations working on budget education and social and economic integration: AGIR, abcd, Face, Apprentis d'Auteuil or even the Restos du Coeur.

FONDS DE DOTATION BNP PARIBAS BANQUE DE BRETAGNE

This fund works in the fields of culture, education and solidarity. In 2016, it again partnered with the "Jazz à l'étage" festival, which takes place in Rennes and also in Saint-Malo.

EMERGENCY AND DEVELOPMENT FUND

Thanks to the generosity of its 11,200 donors around the world, the Emergency & Development fund celebrated its 4th anniversary in 2016! Since its creation, over €2.6 million have been redistributed to its partner associations.

<http://bit.ly/2qr8Lba>

GERMANY, BNP PARIBAS STIFTUNG

The BNP Paribas Stiftung is dedicated to education, social inclusion and culture. In 2016, in addition to its strong involvement in the Support Plan for the care of refugees (see page 22), it supported, among other things, the "TalentAkademie", which helps young people in Germany to hone their talents regardless of their social and cultural background.

<http://www.bnpparibas.de/en/responsibility/bnp-paribas-foundation/>

BELGIUM, BNP PARIBAS FORTIS FOUNDATION

BNP Paribas Fortis Foundation drives a broad social responsibility policy: in 2016, in partnership with four universities – ULB (Schola), UCL, VUB (Brutus) and Universiteit Antwerpen – it supported tutoring initiatives to help youth with academic difficulties and instil in them a zeal for studying and learning.

<https://foundation.bnpparibasfortis.be/>



BRAZIL, FUNDAÇÃO CULTURAL BNP PARIBAS

The BNP Paribas Fundação Cultural is mainly active in the field of culture. It enhances the Brazilian heritage by co-editing or by supporting festivals, such as Temporada 2016. In 2016, it hosted “the Käfig company” of Mourad Merzouki, a former partner of the BNP Paribas Foundation.

<https://www.bnpparibas.com.br/Paginas/Fundacao-cultural.aspx>

BULGARIA, FOUNDATION BNP PARIBAS BULGARIA

Soup Kitchen is one of the flagship commitments of the BNP Paribas Bulgaria Foundation. It serves 1,350 people in Sofia and Varna everyday during winter.

<http://www.bnpparibas.bg/en/bnp-paribas/corporate-philantropy/>

USA, FIRST HAWAIIAN BANK FOUNDATION

The First Hawaiian Bank Foundation is a major philanthropy player in the promotion of communities in Hawaii. It funds more than 400 organisations! Among them, the After-School All-Stars allow over 2,000 students to benefit from many activities after classes: tutoring, sports and art, chess or even rhetoric lessons.

<https://www.fhb.com/en/caring-for-our-community/corporate-giving/>

ITALY, FONDAZIONE BNL BNP PARIBAS

The BNL Fondazione is active in the field of solidarity, working towards education and extreme deprivation. Highly invested in the BNP Paribas Support Plan for the care of refugees, it is a renowned patron of many associations in the city of Rome: “Casa della Mama”, which hosts and trains very young single mothers. In 2016, with its support, the Bed & Breakfast training project was launched.

<https://bnl.it/comunicazione/responsabilitasociale/internal/la-fondazione-bnl.html>

MOROCCO, FONDATION BMCI

Culture, solidarity, environment: the BMCI Foundation worked on all these fronts in 2016! It also supported the TANJazz and Jazzablanca festivals and promoted reading through its “Bibliothèques de classe” programme, and was also a partner of the COP 22 in Casablanca.

<http://www.bmci.ma/nous-connaître/fondation-bmci/>



Concert at the TANJazz festival © Pascal Bouclier

POLAND, FUNDACJA BGZ BNP PARIBAS

The BGZ BNP Paribas Fundacja is mainly active in the field of solidarity with national programmes aimed at young Poles most in difficulty. In 2016, it continued its partnership with “Agritalents”, a scholarship scheme for providing agricultural training to the youth.

<https://www.bgzbnpparibas.pl/fundacja/english-info>

SWITZERLAND, BNP PARIBAS SWITZERLAND FOUNDATION

The BNP Paribas Switzerland Foundation initiated its partnership with the Swiss Polar Institute (see page 34). It continued its partnership with the prestigious Geneva University of Art and Design (HEAD) as also with its “1 heure par jour” (1 hour a day) intergenerational solidarity programme. 2016 was also the year of a communication campaign aimed at the general public (see page 43).

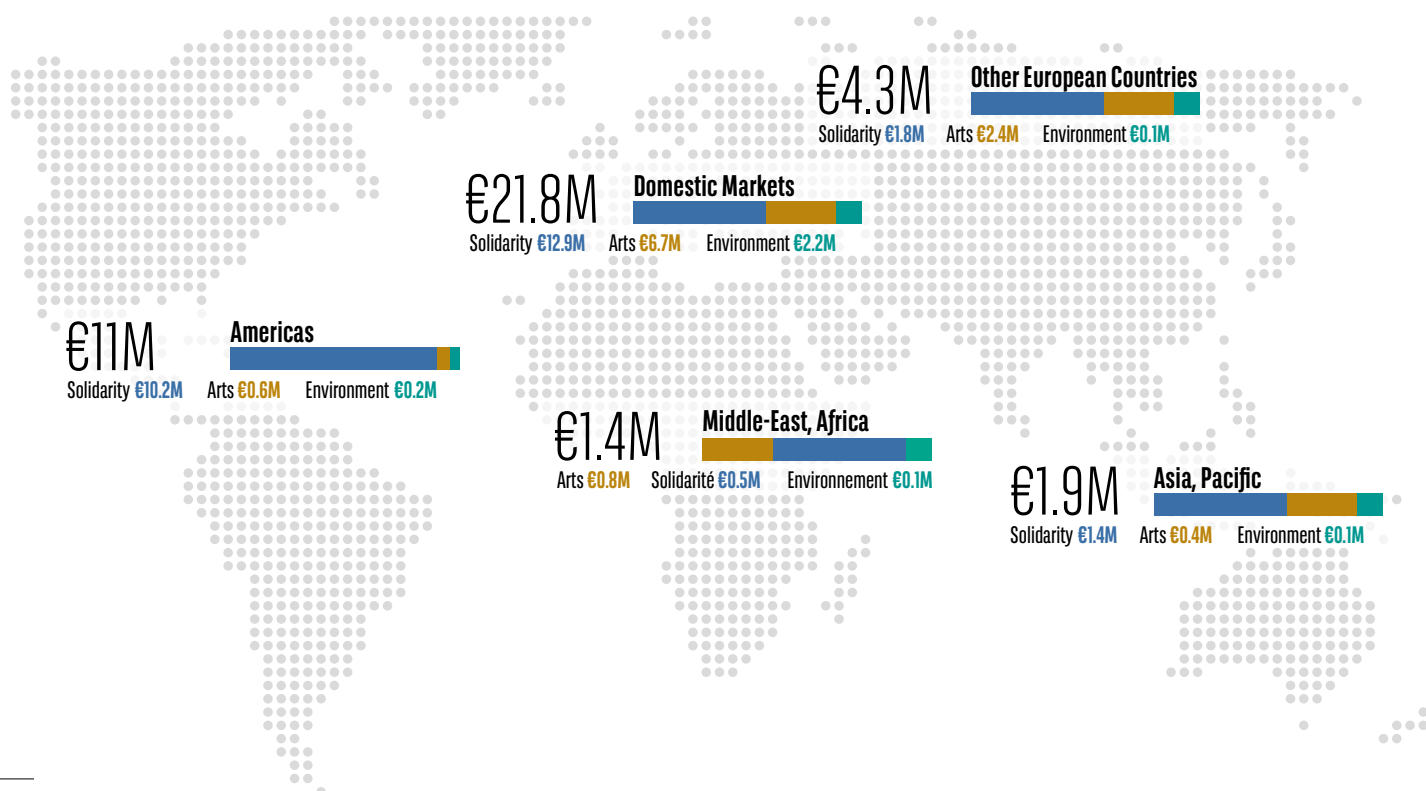
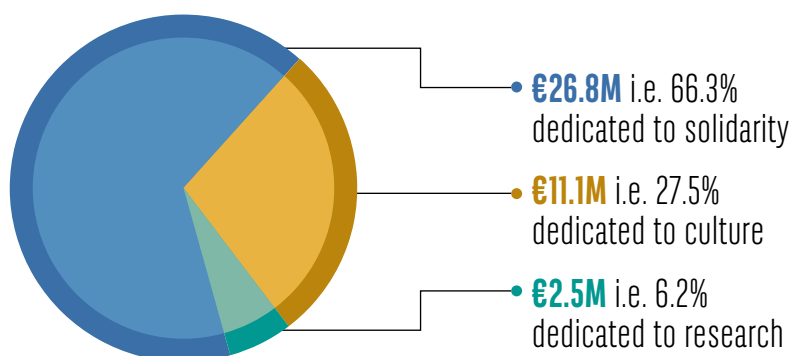
<http://www.bnpparibas.ch/en/bnp-paribas/philanthropy-and-local-sponsorship/the-bnp-paribas-swiss-foundation/>

BNP PARIBAS CORPORATE PHILANTHROPY

B NP Paribas operates worldwide according to three major fields of action defined by the Group and managed by the Foundation: culture, solidarity and environmental research. Within this ecosystem, each country carries out its actions according to its environment.

Breakdown of World budgets in 2016

“ A total budget of **€40.4M** across **5,182 projects**, conducted in **51 countries** by the BNP Paribas teams ”



Global budgets by field of action

Solidarity



- €9.2M Equality
- €6.2M Local initiatives
- €3.6M Microfinance
- €3.4M Studies, chairs and research
- €3M Employees commitment
- €1.4M Preventive healthcare

Culture



- €7.4M Performing Arts
- €2.5M Other
- €1.2M Heritage

Environment



- €1.3M Environmental research
- €1.2M Medical research (Telethon)

Dream Up
 €520,000,
 26 countries and
 30,000 young
 beneficiaries

Helping Hand
 €999,400,
 22 countries
 and 297 projects
 supported

Jazz
 In 2016, 12 jazz
 festivals were
 supported in France
 and in the world,
 including 6 in Africa

Climate Initiative
 116,000 people
 sensitized in 2016
 through the Climate
 exhibition and the
 conferences in France
 and in the world



SACRE by Emanuel Gat © Emanuel Gat

CULTURE

DANCE | JAZZ

Dance and Jazz, the two major arts most synonymous with freedom and emancipation, are now the highlights of the BNP Paribas Foundation's cultural corporate philanthropy. Artistic creativity and distribution have gone international with digital technology to echo a changing society.

From choreographers and dancers to composers and jazz musicians, the BNP Paribas Foundation has made the choice of supporting all high-potential or globally recognised emerging artists. Our shared conviction focuses on the frontiers opened up by innovative dynamics, collaborative work, new technologies and networking.

Shiganè Naï, by José Montalvo

**Supporting dialogue between cultures
at the heart of contemporary dance**

After a production in Seoul, it was at Chaillot - Théâtre National de la Danse (Paris) – that the contemporary choreographer José Montalvo gave a modern expression to the immemorial heritage of the “Pays du matin calme” combined with *Shigane Nai* (“The Age of Time”). With a short-cut as captivating as it was fanciful, he propelled the extremely traditional artists of the National Dance Company of Korea into a modern world.

The choreographer, who said that he was “amazed by their sense of rhythm and their virtuosity at slow speeds”, chose to take their incredible energy to new heights. This show bet upon accelerating the body language and removing heavy costumes to build bridges with the world of young people through an explosion of colours and dances. Here, eras and cultures cohabit harmoniously to speak to the Korean as well as the French public and bring out strong emotions.

Thus this confluence of Europe and Asia, by creating a balanced fusion, was made possible through the support given by the BNP Paribas Foundation to the international action of Chaillot - Théâtre National de la Danse. Five productions (including *Shigane Nai*) were thus launched as part of the 2016 France-Korea year, which the Parisian public could otherwise never have experienced.

Dance



**Václav Kuneš, Company 420PEOPLE:
8 years of a European partnership**

The Foundation’s meeting with Václav Kuneš is the story of networking.

In 2009, the choreographers Václav and Nataša Novotná had launched their first festival in Prague.

Their desire to invite Abou Lagraa, a partner of the Foundation, hit a roadblock due to lack of resources. Abou Lagraa was able to forge the link that initiated a partnership with the Foundation and the start of tailor-made support. Since then, their work has been presented to French professionals, programmers, broadcasting agencies, etc. The company then received a residency at the Centre National de la Danse (CND), created a play for the Ballet of the Opéra de Bordeaux and was received at the Val-de-Marne Biennale. Philanthropy is particularly meaningful for them: even when it is recognised by the national authorities, a dance company in the Czech Republic lives a very precarious existence.



Shiganè Naï by José Montalvo © Jeong Kang-In

With the Maison de la Danse in Lyon, 30 years of common passion for dance

Initiated in 1986, the partnership between the Maison de la Danse in Lyon and the BNP Paribas Foundation celebrated its thirtieth anniversary in 2016. It is the fruit of the meeting between two enthusiasts: Guy Darmet, then director of this young Maison de la Danse and Vincent de Roux, banker, director of BNP Paribas in Lyon. The idea was to promote contemporary choreographic creation, open up the place to as many people as possible and to combine art and society. "Over the past thirty years", said Étienne Barel, regional director of BNP Paribas, "this support to the Maison de la Danse in Lyon has become a key commitment of the BNP Paribas Foundation in the regions".

This partnership promotes international openness through the hosting of foreign artists. It also aims to get more public interested: in thirty years, more than 20,000 people have been invited to discover highlights of the contemporary creation in Lyon. With the same artistic excellence and the same humanistic ideal of cultural sharing, this anniversary was celebrated over two days with high public engagement: several artistes, partners

of the Foundation, Dominique Hervieu (director of the Maison de la Danse), Yoann Bourgeois, Abou Lagraa and Mourad Merzouki, conducted initiation workshops to their art with the young and the old.

The path travelled now opens up to the digital platform: "Together, we created the digital platform Numéridanse.tv. Today, the Foundation is involved in the links that we are developing between artistic creation and technological innovation", said Dominique Hervieu.



Dance workshop given by Dominique Hervieu © Dominique Rault

New partners of the BNP Paribas Foundation

The company XY: the soul connection

The company XY is a group of around twenty acrobats who were drawn to each other around the values of sharing and solidarity. Together, they repel the limits of acrobatics, which requires a certain appetite for risk but also for mutual help, hand-holding and humility. Their future relies on how the Company integrates society, with in situ urban productions. With more than 150 shows a year, 15 of which are international, the XY Company has become a new partner of the BNP Paribas Foundation to consolidate its operations and explore new creative avenues.

Étienne Saglio: the magic part of innovation

At 33, Étienne Saglio is one of the leading figures of "new magic". King of juggling, the circus for him is a pathway to the extraordinary. With the fierce determination to capture beauty, Saglio creates hypnotic shows, blurring boundaries between possible and impossible. As a good magician, he is a pioneer of scientific innovations that he offers to his audience.

The Foundation's support will help him in operating his company Monster(s) and will inaugurate the growing power of his international fame.



Shostakovich by Alonzo King © RJ Muna

“Supporting the LINES Ballet makes sense for all of us”

Interview with Jean-Marc Torre, Director of Bank of the West Commercial Banking

What is the aim of Bank of the West, in this partnership with Alonzo King?

It is crucial to show that the Bank supports art, even though the public policies are disengaging. As a corporate citizen, supporting works of art and access to culture for all is part of our mission, as is the attention paid to diversity. Alonzo founded his company because he was shocked that talented dancers or outstanding personalities are excluded from auditions due to size or colour. His company has very diverse profiles and he has made ballet a popular genre. Finally, we enable our customers to access events that they would never have seen without

“To know Alonzo is to access the thought-process of a great choreographer”

us, such as the lecture-demonstrations. For us, it is an occasion to network and maintain close contact.

How has your experience as head of a major international bank contributed to the LINES Ballet?

I chair its “finance committee”. I provide them with valuable input in their management and financial strategy. In addition, I have participated in crucial discussions for the company: how to ensure its continuity after Alonzo King? How will the work and its influence in the dance community and beyond endure in the life of San Francisco?

This strategic thought-process was a new exercise for them and my contribution was appreciated.

How do you view your position on the Board of Directors of the Ballet?

To know Alonzo is to access the thought-process of a great present day choreographer. I was particularly struck by the commitment that he demanded from his performers: to be oneself while being connected to other dancers, music and the choreography. This complex relationship is the essence of management, it is very enlightening. And then, the feeling that one is contributing to a cause deemed useful to society is a value that matters in life.



Cécile McLorin Salvant © Mark Fitton

Cécile McLorin Salvant, Paul Acket Award 2016

As part of the North Sea Jazz Festival, where BNP Paribas Netherlands is one of the main partners, the BNP Paribas Foundation supports the Paul Acket Award since 2011. This award, endowed with €5,000, puts faith in the future of a jazz musician deserving wider recognition (these are the expectations) and promises him a great international career. After the pianist Tigran Hamasyan (Armenia) in 2015, former partner of the Foundation, and before him the trumpeter Ambrose Akinmusire (USA), clarinettist Anat Cohen (Israel), pianist Craig Taborn (USA) and trumpeter Arve Henriksen, it was the turn of Cécile McLorin Salvant, French-American singer born in Miami of a Haitian father and a Guadeloupean mother, to receive this prestigious trophy in July 2016. Winner in 2010 of the Thelonious Monk International Jazz Competition (highest competition on the other side of the Atlantic), the young vocalist is already emerging as a grande dame of vocal jazz, breathtaking in technique, winged swing and charisma.

As a reminder, the BNP Paribas Foundation also supports the "North Sea Jazz Kids" activity, one full day organised in a theatre in Rotterdam and completely meant for children that pleasantly introduces them to the pleasures of practising an instrument and offers them several workshops that they can attend in a playful atmosphere.

Jazz

Dimajazz: Always Jazz in Constantine

Created in 2003 at the initiative of the Limma association and the drummer Aziz Djemame, Dimajazz ("Always Jazz") will celebrate its fifteenth edition in November 2017.

Since 2003, the Constantine jazz festival has hosted numerous stars such as Salif Keita, NoJazz, Didier Lockwood, Omar Sosa, Lucky Peterson, Al Di Meola, Randy Brecker, Chucho Valdes, Aka Moon, etc. In 2016, BNP Paribas El Djaïr inaugurated its first support to this jazz event, unique in Algeria. An initiative with a long-term commitment, bringing together customers and employees at the Dimajazz rendezvous.



The Newport Beach Festival

Newport Beach, located in the Orange County in California, conducts its jazz festival each spring, music that it shares with its French sister city, Antibes. In 2016, for the ninth consecutive year, Bank of the West supported this indispensable jazz rendezvous on the West Coast, which brought together 10,000 festival-goers. Its customers are invited just by showing their credit card or their mobile app.

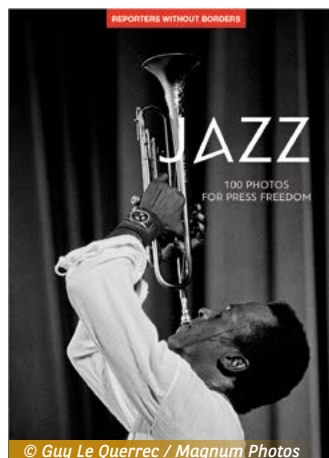
“BNP Paribas Foundation All Stars” for the freedom of the press

At the release of the album *Jazz - 100 photos for the freedom of the press* and with the generous participation of photographers from Agence Magnum Photos, the BNP Paribas Foundation, along with Reporters Without Borders and Radio France, organised a concert event on December 6th 2016, at the Studio 104 of the Maison de la Radio in Paris. Its hall housed an exhibition of photographs by Guy Le Querrec and Patrick Zachmann, two big names of Magnum Photos. A mirror event comprising a concert and exhibition for the freedom of the press took place on December 13th in New York City, at the “Jazz at Lincoln Centre”, with the accordionist Richard Galliano as the headliner.

The first part of the Radio France concert brought together for the first time on stage twenty-three musicians sharing the privilege of having been supported by the BNP Paribas Foundation. Music director of this ensemble, as new as ephemeral, the saxophonist Pierre Bertrand, was the magician of this exceptional evening. “The magic formula to succeed such a challenge”, he confesses, “primarily lies in its preparation. This involves making a list of available musicians, finding the idea that could bring them all together musically, affixing a title to a photo of a jazzman present in the RSF album, in two days arranging six well-known jazz standards for a totally unusual band, including five drummers, three bass players and seven pianists, who were taking turns constantly so that everyone could play”. In the end, a triumph. Fifty minutes of joyful and festive music, smooth and playful, played in a beautiful fraternal spirit where everyone could freely express himself/herself without any one-upmanship. In short, an evening that was truly “jazz without boundaries”.

LUXEMBOURG: THE BLUES’N JAZZ RALLYE

Every year in July, the urban jazz & blues festival organised by the Luxembourg City Tourism Office and supported by BGL BNP Paribas is one of the major summer events of the capital of the Grand Duchy. On a crazy, sleepless night, this musical marathon offers over 50 concerts featuring more than 200 musicians in 19 cafés, clubs and restaurants, in the Bock Casemates and in 11 open-air stages nestled in the foot of ramparts of the ancient fortress.



Stéphane Guillaume, Olivier Temime, Aïrelle Besson, Sylvain Beuf, Pierre Bertrand © Vincent Gramain

“ Joyful & festive music,
smooth and fun ”

The Volunteered Slaves, an explosive band supported by the Foundation

FRED NARDIN, DJANGO REINHARDT AWARD OF THE JAZZ ACADEMY

At the Jazz Academy Awards, on behalf of the BNP Paribas Foundation, Jean-Jacques Goron awarded the Django Reinhardt Award (French musician of the year) to Fred Nardin, a pianist aged just 30. This prestigious award rewards a brilliant, hyperactive musician of the future, co-founder of the Amazing Keystone Big Band, training 18 of the most promising young musicians on the French stage. Their first album *Pierre et le Loup... et le Jazz* won the 2013 Jazz Academy Award for Best French Jazz Album.

TRIUMPHANT TOUR OF PIANIST BAPTISTE TROTIGNON IN ASIA

In May 2016, Baptiste Trotignon gave seven concerts in Asia with the Argentine percussionist Minino Garay, with the support of the local entities of BNP Paribas. This tour, both express and triumphant, took them from Beijing to Hong Kong to Bangkok, Jakarta and finally Bali. "We are two mirror entities, says the pianist. Each time on stage, we see it as the collision between Europe, the African-American world and the South American tradition. This time in Asia, being able to experience the shock between these three musical worlds was real happiness for both of us".

After the drummer Anne Pacey and the trumpeter Airelle Besson in 2015, this year the BNP Paribas Foundation selected the sextet "The Volunteered Slaves" to help it in its career development for three years. "At the release of our fourth album *Ripcord* in April at Cristal Records, this help, says the saxophonist Olivier Temime, will be primarily reserved for the band's communication and promotion. It will enable us to hire four people especially responsible for promoting our new project, with the active support of our new agent Stéphane Moutot (Jazzia Prod)."

Created in 2002 and still comprising Olivier Temime (saxophone tenor), Hervé Samb (guitar), Emmanuel Duprey (piano), Akim Bournane (bass), Julien Charlet (drums) and Arnold Moueza (percussion), The Volunteered Slaves (name inspired from the title *Volunteered Slavery* by Raahsan Roland Kirk) is a group "with no god or master", freely creating the utopia of an open and festive democracy. With its new album, the band forges ahead its joyous undertaking of decompartmentalization and hybridization (jazz, funk, electro, afro) by inviting four hip hop singers, the slammer Allonymous and the organist Emmanuel Bex.

The Volunteered Slaves © Cecilia Conan





A poster to celebrate feminine Jazz



Cover of the book Jil Lklam - Poètes urbains

TANJAzz 2016 – a tribute to female jazz players

In September 2016, all eyes from the jazz world were on Tangiers, Morocco, where the TANJAzz festival dared to stage a feminine edition under the banner of sharing and peace. For its 17th edition, TANJAzz opted for a resolutely feminist and glamorous programme to showcase the international emergence of female jazz players.

Composers, artists or singers, these women break the mould and take up instruments usually “reserved” for men: the trumpet, drums, the trombone and double bass.

TANJAzz was awarded the UNESCO label for its universal dimension which incarnates values of sharing and peace. This 2016 edition is part of the United Nations Entity for Gender Equality and the Empowerment of Women programme.

The BMCI Foundation, Official sponsor of Tanjazz

For more than 9 years, the BMCI Foundation has been supporting jazz and jazz artists. So it naturally became a partner of the 2016 edition of the Tanjazz festival.

The free “BMCI Ville” stage set in Oujda square accommodates up to 6,000 spectators, while the “BMCI Palais”, in the Palace of Italian institutions, can welcome up to 1,000 spectators. On this stage, the drummer Anne Pacey, a new partner of the BNP Paribas Foundation, played with her new quartet “Circles”, with an organic, poetic groove inspired by new generation, inventive and complex-free jazz.

Festival website: <http://www.tanjazz.org>

More about Anne Pacey: <https://www.annepacey.com>

To find out more about BMCI Foundation and its work: <http://bit.ly/2pVuqEF>

Jil Lklam: a tribute to Casablanca street music

With sights set on the future, jazz festival sponsor BMCI Foundation also showcases Moroccan heritage, especially music and the performance arts. In 2016, it backed *Jil Lklam – Urban poets*.

For more than 20 years, the new Moroccan music scene has given birth to many trends: rappers, slammers, reggae artists, metal bands, graffiti and street artists, and break-dancers, etc.

The authors, Dominique Caubet and Amine Hamma, report on the incredible diversity of the styles forged by three

successive generations of artists. Impressive iconography, interviews, song lyrics in their native language and in French... 29 artists reflect a whole generation of youth icons. Jil Lklam, this new-wave music combining darija, amazigh, with French, English and Spanish, claims a desire for dignity, freedom, a future, and love for its country.

To enhance this book with multimedia features, the BMCI Foundation and partners Éditions du Sirocco and the Hiba Foundation have published a 2-volume CD containing all 29 titles.



Little girl on a beach in Lesbos, Greece © UNHCR / Achilleas Zavallis

SOLIDARITY

SUPPORT PLAN FOR THE CARE OF REFUGEES IN EUROPE

BNP Paribas announced in September 2015 the launch of a €5M aid plan to support refugees arriving in Europe. An action extended by €3M in 2017 and 2018.

With the involvement of its European teams and its Foundation, the Group has been able to assist 62,000 refugees in 9 European countries. In Austria, Germany, Belgium, Spain, France, Greece, Italy, Luxembourg and Poland, refugees benefited from the joint action of BNP Paribas and partner associations/NGOs on three main themes: emergency assistance, education and integration. In 2016, the programme mobilised close to 30 local associations in the European countries listed above and 3 major international humanitarian organisations: the UNHCR*, Caritas and Samusocial of Paris.

*UNHCR: United Nations High Commissioner for Refugees

Greece

Under the Support Plan for the care of refugees in Europe, 80% of these refugees were provided assistance in Greece by the UNHCR, a partner of the BNP Paribas Foundation.

Three questions to Philippe Leclerc

Representative of the United Nations High Commissioner for Refugees (UNHCR), Greece

What are the missions and actions of the UNHCR?

The UNHCR has been present in Greece since 1952. It is one of the oldest offices of the Organisation in the world.

The Agency cooperates with the authorities, NGOs and other humanitarian players to ensure the protection of people covered under its mandate. Since the emergence of the crisis in 2015, which has forced more than a million people to flee the war and conflict zones and seek refuge in Europe, the UNHCR in Greece has become much more active. Its mission is to support the authorities, which are primarily responsible for responding to the crisis, in order to provide a humanitarian response in line with international standards. Consequently, the right of asylum is established. The aim is to make tangible improvements in the conditions of asylum seekers and refugees in Greece in terms of access to asylum, accommodation and basic necessities: in 2016, 1.5 million of these essential goods have been distributed on the islands and the mainland: sleeping bags, clothing, hygiene products, etc.

“The UNHCR has created 21,000 places of accommodation and accommodated 23,047 people”

How does support from the BNP Paribas Foundation fit in with your actions?

In 2016, UNHCR needed \$300 million to respond to the crisis. The generous contribution made by BNP Paribas and its Foundation made it possible to meet priority needs. In fact, our operational context changed fundamentally from March 2016, following the implementation of the EU-Turkey Agreement and the closing of borders of the “Balkan route” countries.

Why is it crucial that support also comes from companies?

At present, the world is facing the most serious humanitarian crisis since the end of the Second World War.

66 million people are currently covered under the UNHCR’s mandate including refugees, asylum seekers, internally displaced people or stateless people. The UNHCR must provide them with assistance and protection. Against this backdrop, while many States are pursuing austerity policies, where humanitarian fallbacks are widespread, corporate support is becoming increasingly important. It is essential to supplement the financial support of governments and to meet the growing needs.

But it is also a strong sign of solidarity both by the company and also by its employees. The UNHCR derives benefit from corporate expertise and the quest of companies for efficiency. This pushes the organisation to progress and innovate for the benefit of the most deprived.

Germany

In 2015, more than 800,000 refugees arrived in Germany. The vast majority are young, including 50,000 unaccompanied minors.

The BNP Paribas Foundation Germany decided to help them. In Munich, Nuremberg and Würzburg, for example, basic necessity kits are distributed. Thanks to the action of the Lesen association, books are offered to facilitate the learning of German. Condrops is making German students and minor refugees room-mates, as models of social cohesion. In Düsseldorf, in the You Shall Rise group, refugees and locals play a musical score together... and with cross-cultural understanding.

SUPPORTED ORGANISATIONS

- Caritas-Don Bosco, Würzburg
- Don Bosco Nuremberg, Munich
- Deutsches Kinderhilfswerk, Berlin
- Diakonie Düsseldorf, Düsseldorf
- HPKJ, Munich
- Muenchner Fluechtlingsrat, Munich
- Stiftung Lesen, Mainz
- PIN: Freunde der Pinakothek der Moderne, Munich
- Handicap International, Munich
- Integro, Munich
- Joblinge, Munich
- Condrops, Munich
- You Shall Rise, Meerbusch



Refugees and young people during a workshop in Munich

“ Between 2016 and 2018, we are supporting 13 organisations to the tune of €700,000 ”



House-sharing in Düsseldorf © Gerald Biebersdorf



Two questions to Pamela Schmidt-Fischbach

**Legal Director, member of the BNP Paribas Germany
Executive Committee and Chairman of the Board
of the BNP Paribas Stiftung (foundation)**

How does the Foundation in Germany help refugees?

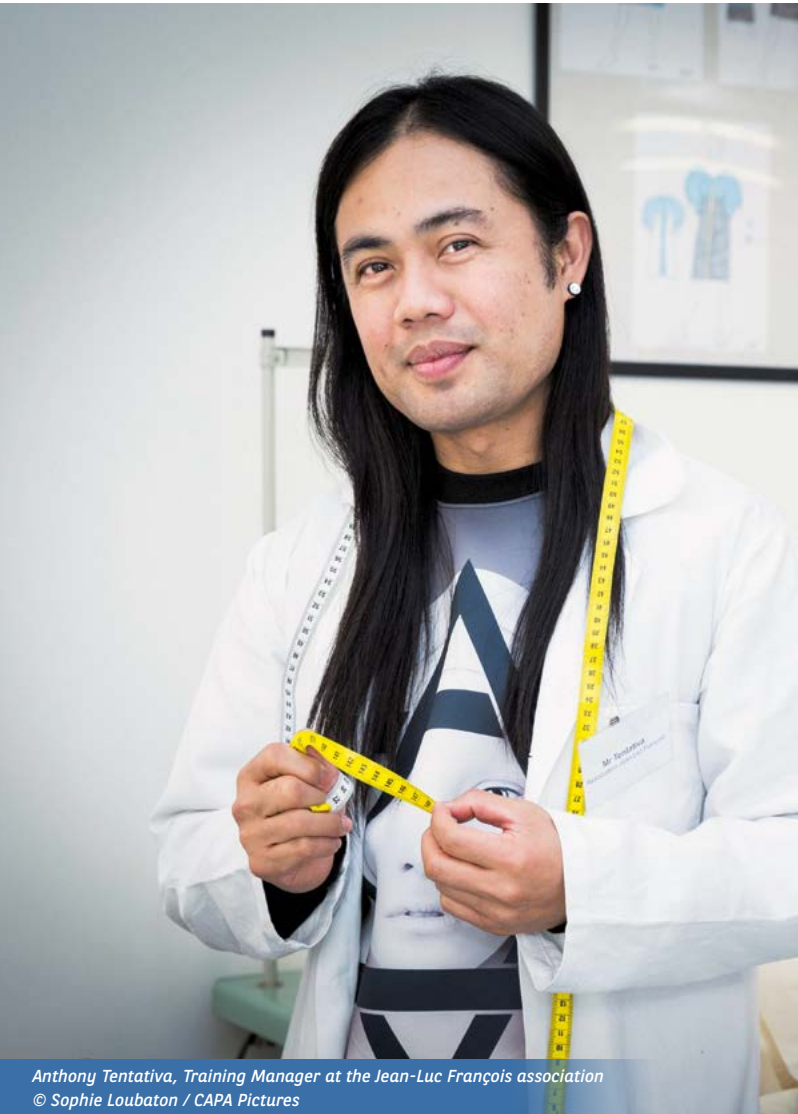
So far, we have supported the actions of 13 organisations to the tune of €300,000 in 2016 and €200,000 in 2017 and 2018. These organisations welcome unaccompanied children and adolescents. While initially the assistance was in the form of basic necessities with welcome kits and housing assistance, we now want to help them better integrate into society. And this will happen by learning a trade. For example, the Joblinge association not only provides German courses, but also prepares the young people for vocational interviews and training.

Why does the company have to be a supportive force?

In 2015, Germany witnessed the arrival of an enormous wave of refugees. We felt particularly concerned, and so did the employees. Many of them have committed themselves to this cause. Moreover, we have collected their recommendations in terms of associations. The Lesen association was thus financed on their advice.

In addition, the German economy concentrates heavily on exports. We have a real need for skilled foreign workers. And as a responsible company and as citizens, we must help in their integration. Everyone must participate. This is crucial!

Education



Anthony Tentativa, Training Manager at the Jean-Luc François association
© Sophie Loubaton / CAPA Pictures

In 2016, the BNP Paribas Foundation committed heavily to solidarity actions on an international level. Thanks to the BNP Paribas employees, hundreds of children and adolescents benefited from it.

In South Africa, children of the townships proved themselves as proud actors by playing... Shakespeare. In Molenbeek, Belgium, the children reinvented their neighbourhood with an artistic performance.

In Guinea, the BICIGUI* employees enabled their native village to have access to water. In Asia-Pacific, the employee's collaboration is once again enabling hundreds of young Indian women to enrol in secondary education. In Brazil, 100 bankers built 10 houses in the favelas. The examples are legion. They are proof, if there ever was any uncertainty, that the heart, collective intelligence, art and education can change the world. And the BNP Paribas Foundation is here to support them!

*BICIGUI: Banque Internationale pour le Commerce et l'Industrie de la Guinée, a subsidiary of BNP Paribas.

Bank of the West & Junior Achievement

**Interview by Jenny Flores:
Senior Vice President, Head of Community
Affairs & CSR of BOW**

When employees commit themselves to financial education of the youngest.

Grasshopper or ant? With the enthusiasm of more than 400 Bank of the West employees, thousands of American high school students have learned all the financial tools needed to be a shrewd grasshopper or a satisfied ant. Jenny Flores, VP Community & Corporate Social Responsibility of Bank of the West looks back on the Californian Bank's historic commitment to Junior Achievement.

How does Bank of the West support Junior Achievement?

We have been partners since 1993. In recent years, we decided to deepen our ties by getting our employees to actively engage. In addition to our financial support of \$760,000 between 2012 and 2016, more than 400 employees volunteered to provide financial education to the high school students.

And why is this important?

We believe that it is crucial to learn the basics of finance from a very young age: how to manage a budget and why to save, in order to better handle one's future. This is all the more important as one in three American households has no savings. And the results are there to see! In Los Angeles, out of the 1,200 students that were supported, 99% now know how to manage a budget and 89% of them have even started saving!

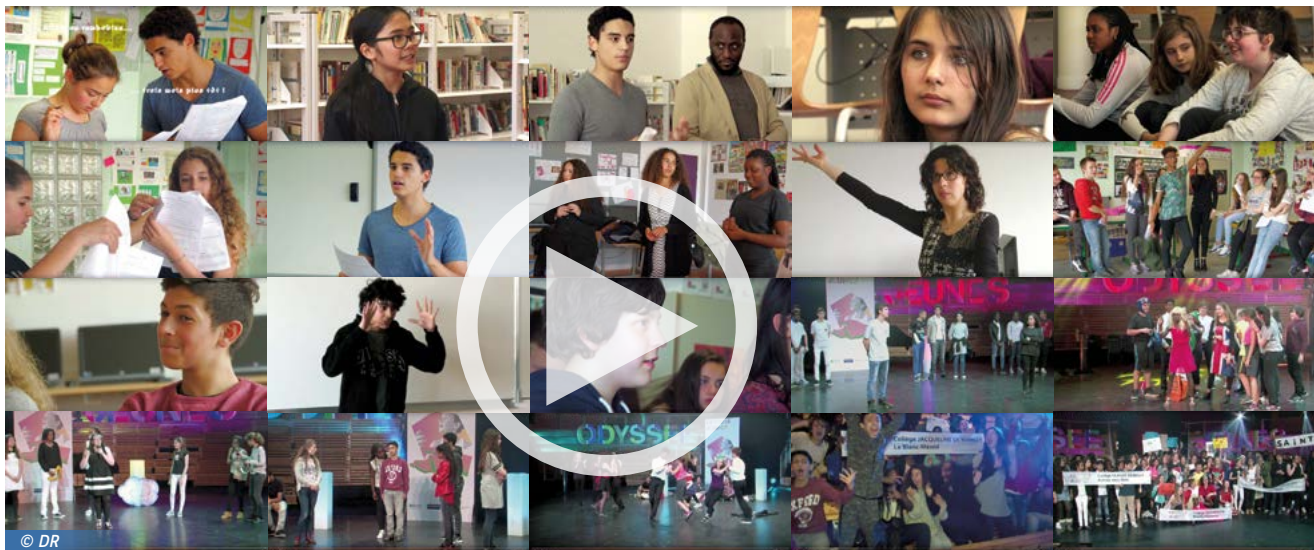


INNOV'EPA day in Nantes © Sophie Loubaton / CAPA Pictures

Junior Achievement (Entreprendre pour Apprendre)

Choosing one's vocational orientation and no longer being forced into it is the promise offered by *Entreprendre pour Apprendre* (Junior Achievement) and the BNP Paribas Foundation to the students of three vocational high schools in Paris, through the program "Mini Entreprise-EPA". Since 2014, workshops introduce students to a spirit of entrepreneurship by becoming mini-entrepreneurs themselves. Together, they go through all the roles and stages required to create a business: design, product marketing, and also administrative and financial management. Here the saying "Practice makes perfect" takes on its full meaning. And this support is not an isolated action: in Belgium, Italy and the United States, the BNP Paribas employees have engaged with the international Junior Achievement network to pass on their knowledge to young students in the economic and financial field.

“Choosing your career path and not being forced into it”



Odysée Jeunes

A journey through words



Happy is he who, like Ulysses, has travelled well”, sang the poet Du Bellay. Happy are they who, like the 42,000 students of Seine-Saint-Denis, have travelled to more than 35 countries and can together cheer the BNP Paribas Foundation and the departmental board of Seine-Saint-Denis. Initiated in 2010, the Odysée Jeunes programme helps to arrange school trips.

After returning from their exploratory voyages, their heads full of images and sounds, the students competed against other equally globe-trotting students during a diary contest recounting their odyssey. In 2016, thanks

to the coaching imparted by the cooperative Indigo, organiser of the Eloquentia contest, 200 high school students were invited to dramatize their journey in a public-speaking contest, which was held on the beautiful stage of the Fratellini Academy. This was an opportunity for them to start speaking in public and taste the liberating power!

“200 high school students were invited to dramatize their journey in a public-speaking contest”

[Watch video on Foundation's YouTube channel / Odysée Jeunes playlist](#)

AFEV

It will soon be 26 years that Afev has been fighting against the exclusion of children belonging to working-class neighbourhoods! Their weapons of choice? Long-standing support from the BNP Paribas Foundation and 7,000 student volunteers who assist the children in difficulty with their learning needs. With the assistance of the firm Oliver Wyman, Afev has initiated a five-year development plan to extend its activities to other regions. And thus, help even more children!



BNP Paribas Foundation, Adie's main sponsor

Over 20 years of partnership in micro-credit

Adie's innovative mission since the 1990s has been to help women and men start their business using micro-credit. The partnership that began over twenty years ago with the BNP Paribas Foundation has continued to grow. Today, the Foundation is its main sponsor. This joint work is at the heart of BNP Paribas' *Projet Banlieues* programme, which helps associations in the fields of education, social cohesion and vocational integration in urban areas. The Foundation has thus enabled Adie to open twenty branches in districts throughout France to accommodate job seekers with projects. On the other hand, BNP Paribas, as the bank, refinances Adie's loan activity (micro-credit); thus in 2015 and 2016, €20M loaned by BNP Paribas enabled Adie to create/maintain 5,175 jobs in France.

In Belgium and Tunisia, the bank's local subsidiaries also refinance micro-finance institutions. Finally, we take our hats off to the important role played by BNP Paribas in preparing the first social impact contract signed with Adie and the State. A mechanism that is further supplemented by skill-based philanthropy; the BNP Paribas Personal Finance employees offer their know-how to help Adie's micro-entrepreneurs. Same applies to the bank employees in France, Belgium, Luxembourg and Tunisia.

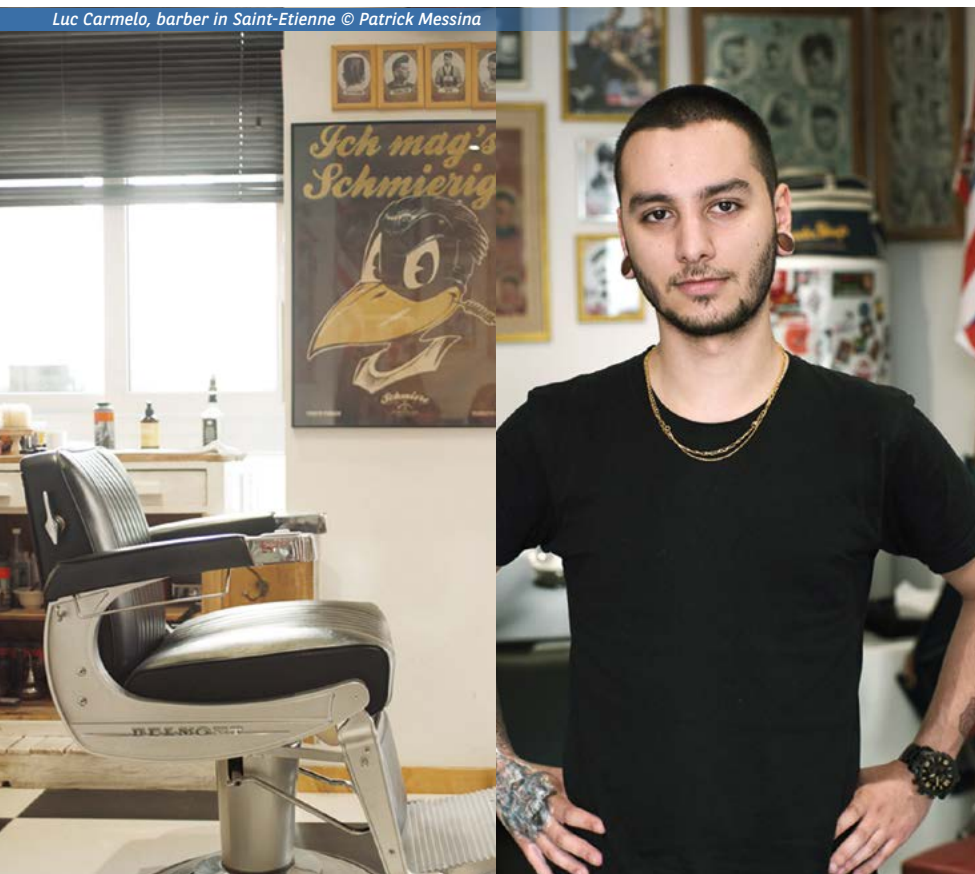


Room to Read association in India
© Room to Read

ROOM TO READ: TO SUPPORT WOMEN'S EDUCATION IN INDIA, STRENGTH IN UNITY

In India, girls drop out from schools in large numbers: 52% of them end up not completing their secondary education. In 2016, BNP Paribas Asia-Pacific employees collected nearly 90,000 US Dollars to support the Room to Read NGO's girls' education programme. The money raised will help 626 girls in Delhi, India, to finance one additional year of schooling.

Luc Carmelo, barber in Saint-Etienne © Patrick Messina



Dream Up

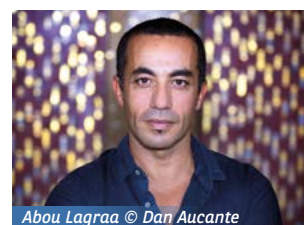
In September 2015, on its 30th anniversary, the BNP Paribas Foundation launched its programme of assistance and support to artistic activities for children facing social or school exclusion: Dream Up.

This programme with a significant budget of €1.5 million supports the action of associations in 26 countries for a period of 3 years. Focus on two of them: MUS-E Belgium and Educapae.



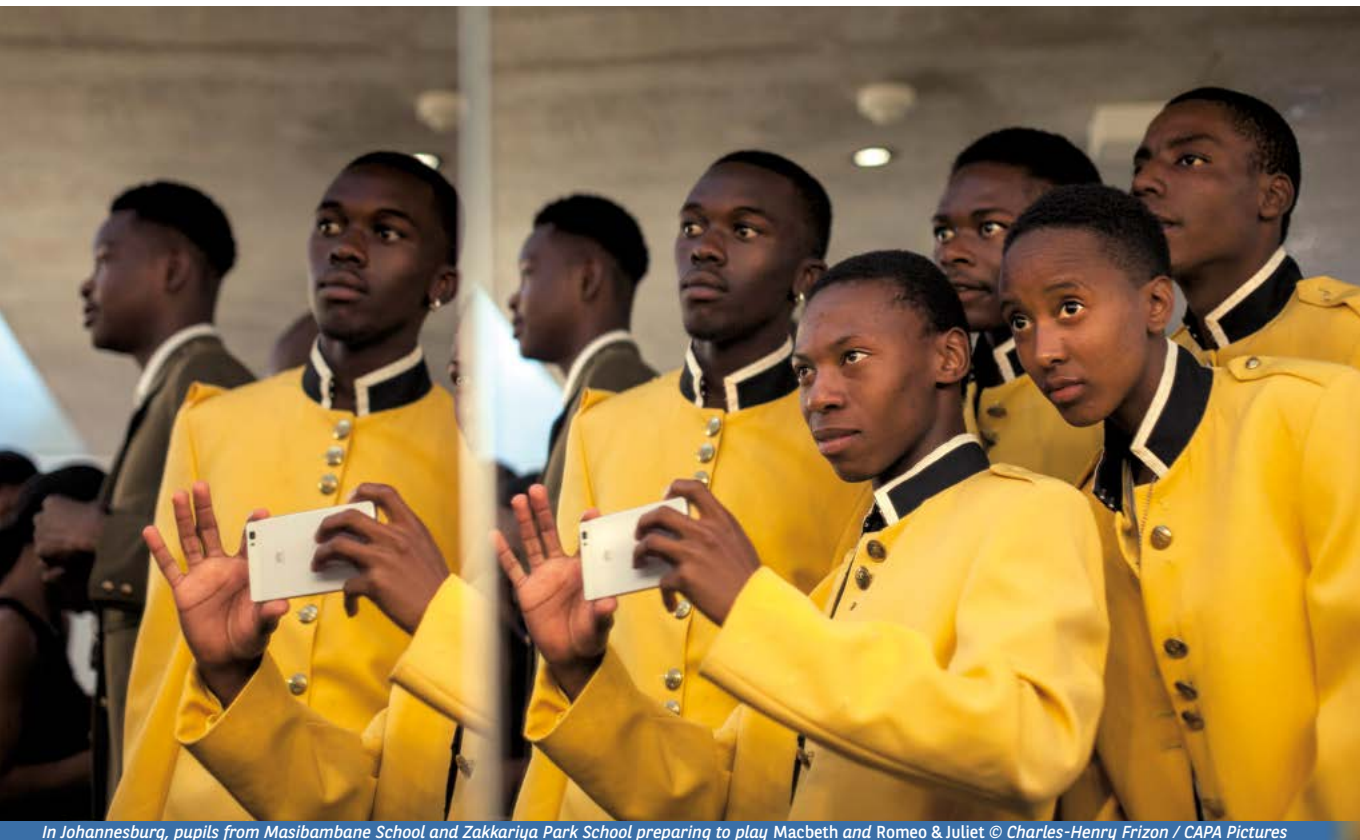
Citizenship begins with dialogue!

April 2016: children cross the streets of Molenbeek dancing under the guidance of the choreographer Benjamin Vandewalle, a performance hosted by the MolenDance festival. These young dancers are part of the "Carte Blanche" programme of the MUS-E Belgium association. Thanks to Carte Blanche, 80 children between the ages of 8 and 9 are supported over a period of three years by artists in their school setting. The goal? To introduce them to artistic activities (dance, visual arts, music)... and also to citizenship. "Citizenship begins with dialogue. Children learn to listen, see others and assert their place in society", explains Tom Goris, Director of MUS-E Belgium. The result? "Children flourish, and their imagination too!".



ABOU LAGRAA, THE AMBASSADOR OF DREAM UP

Who other than Abou Lagraa to better disseminate the message of Dream Up to the young people? A long-time partner of the BNP Paribas Foundation as a choreographer, he completely adheres to the spirit of Dream Up. A message that in some ways echoes his own journey as a French dancer of Algerian origin, born in a modest family. In 2016, Abou launched his new mission by organising workshops with young people in Morocco and Luxembourg.



In Johannesburg, pupils from Masibambane School and Zakkariya Park School preparing to play Macbeth and Romeo & Juliet © Charles-Henry Frizon / CAPA Pictures

In Johannesburg, Shakespeare is spoke nin the townships

When Kseniya Fillinova-Bruton, Director of Educape, arrives with her plan to bring Shakespeare to the townships by proposing that the schools perform the texts of the famous English bard, “six times out of ten” she meets with the same veto: “My pupils never speak and shall never speak Shakespeare”. Fortunately, the children eventually end up “speaking” Othello and Macbeth: the Shakespeare School Festival has today convinced 6 cities of South Africa. But why Shakespeare, should we be tempted to ask? “His work is universal. He is surely the only dramatic author who speaks to all, regardless of country, culture or social origin”. A beautiful intuition: several hundred students perform on the stages every year.

An action that has been supported since 2015 by the BNP Paribas Foundation in 4 schools in Johannesburg. Its highlight undoubtedly was the celebration of the 400th death anniversary of Shakespeare, held in April 2016 in Cape Town!

To discover Dream Up: [YouTube channel of the BNP Paribas Foundation / Dream Up playlist \(FR & EN\)](#).

“ A beautiful intuition: several hundred students perform on the stages every year ”

Help2Help

(Coup de Pouce)

Since 2003, Help2Help has welcomed projects conducted on a voluntary basis by Group employees within national or international solidarity associations. Between 2010 and 2016, the program was resumed in 19 countries with grants ranging from €1,000 to €10,000 per project. Close to 2,000 projects have thus been identified.

“Helping young girls and young women in precarious situations to integrate socially and professionally”

Claire Amitié Association



Claire Amitié Association © Mklep

France: beautiful stories of commitment!

Catherine Dyon is an embodiment of the proof. A Financial Advisor in Troyes and in the Group since 1989,

Catherine has been a volunteer with the Claire Amitié association since 2006, whose aim is to “help young girls and young women in precarious situations to integrate socially and professionally”. In 2008, Catherine referred her association to the Help2Help jury, which decided to support it. In 2015, a new project was submitted to the commission: “Clés pour deux mains” (Keys for two hands). The idea? “To ensure an independent life in separate housing for the young women we support”. The initiative was rewarded with a Coup de Cœur grant from the BNP Paribas Foundation. “It’s magic!” marvelled Catherine Dyon.

www.claireamitie.org

THE HELP2HELP COUNTRIES AND THE YEAR OF THEIR CREATION

France, Coup de Pouce / 2003

Switzerland, Coup de Pouce / 2004

Spain, Apoyamos tus ideas / 2005

Italy, Mano Amica / 2006

Luxembourg, Coup de Pouce / 2006

Morocco, Coup de Pouce / 2009

Portugal, Mao2 / 2009

Belgium, Help2Help / 2010

APAC*, Help2Help / 2013

Algéria, Coup de Pouce / 2013

Guinea, Coup de Pouce / 2013

Tunisia, Coup de Pouce / 2014

USA, Helping Hand Programme / 2015

Senegal, Coup de Pouce / 2016

Poland, You can count on me / 2016

Brazil, Mao Amiga / 2016

*APAC countries: Australia, China, South Korea, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand, Vietnam.

In Guinea, the employees help their native village

In Foulayabhe, Guinea, a small revolution is under way: in 2015, 48 water points were installed in the village, enabling approximately 500 people to get drinking water through a water supply system. "Everyone was very moved. Old women were crying, because all their lives they had to travel 7km a day to get water in their calabash", says Franck Guillet, Secretary General of BICIGUI. The same joy is visible in Nila. A bridge linking three villages could be built, "allowing the development of local trade". In the Diaga district, a school with 4 classes was used for the first time by 400 students, who previously had to travel 50km before reaching the nearest school. All these projects were created thanks to three BNP Paribas employees from BICIGUI, from these villages. The local Help2Help programme annually supports 3 projects to the tune of €7,500 each.



*Building a bridge in Guinea funded by Help2Help
© N'famara Touré*

Brazil: when voluntary work inspires Help2Help

"We were carrying out the Help2Help activity, often implicitly or unwittingly", laughs Philippe Ventoze, Credit Manager Latin America, BNP Paribas. In Brazil, BNP Paribas has had a strong culture of volunteering since 2013. Each year, the bank takes 100 employees to the favelas. "We buy the materials. And with the families, we build a dozen houses in three days". After returning from the site, the employees have "a smile that would be difficult to wipe out", says Philippe Ventoze. In 2016, BNP Paribas Brazil decided to "promote the employee's volunteering commitment" and this helped in supporting 6 education and social integration projects, each to the tune of 5,000 real (around €1,500) thanks to the local version of Help2Help, Mão Amiga (literally "a helping hand").



First Help2Help prize awarded in Brazil © Pollyanna Cost / Arval Brésil



SOCLIM project: the Marion Dufresne in Table Bay, Kerguelen Islands © Julien Boulanger

ENVIRONMENT

CLIMATE INITIATIVE | PARTNERS

Inaugurated in 2010, the Climate Initiative programme launched in 2016 its 3rd call for projects to the European scientific community working on climate change. This commitment, which is rare in the world of foundations, does not turn a blind eye to diffusion of knowledge and sensitisation of the public.

After only seven years of existence, the Climate Initiative is now recognized by researchers. It inspires other BNP Paribas teams, who would like to follow the same type of approach, such as in Switzerland. In addition to its 3rd call for projects, the BNP Paribas Foundation's programme continues its commitment with its first partners. Here you will discover the projects that were carried out in 2016. This programme is also clearly oriented towards the general public. Many events allow everyone to access the current state of the research: through conferences in France and abroad; through the Climat exhibition, whose mobile version continues with its world tour; by supporting countries, such as Morocco, hosting the COP 22.

Growing popularity for the BNP Paribas Foundation's Climate Initiative programme

In 2016, the BNP Paribas Foundation launched its 3rd call for projects to support research on climate change. New to the programme: although until now its focus was only on the French researchers, the Climate Initiative program is henceforth open to all of Europe. Proof of the growing popularity of the programme: no less than 228 applications were received, against 65 in 2013 and 50 in 2010. And 95% of the most important European environmental research institutes submitted at least one project. After

rigorous selection by the Climate Initiative scientific committee, 8 projects were selected, covering both marine biology, as well as soil or glaciology studies. They will receive a grant of €6M over three years. Since 2010, this system has enabled 18 international research teams to study climate through various themes: past climates, future modelling, ocean acidification, melting of the

permafrost, carbon cycles, etc. The description of each supported project is on the BNP Paribas Foundation Website and YouTube channel.

“228 applications, 1,568 researchers, 95 countries”



Sample library, Laboratoire des Sciences du Climat et de l'Environnement (CEA/CNRS/UVSQ) © Julien Magre

CONFERENCE CYCLES

The BNP Paribas Foundation significantly believes in sharing the knowledge of partner researchers with the general public and the Group's employees.

It organises conferences that are now broadcast live on the Internet and on its Facebook page.

In 2016, we can list:

- Philippe Ciais' conference, "Est-il possible de maintenir le réchauffement à moins de 2°C?" (Is it possible to maintain warming to less than 2°C?), in Paris.
- Stéphane Blain's conference, "Quel avenir pour l'océan Austral?" (What is the future of the Southern Ocean?), at the Oceanographic Institute in Paris.
- Jérôme Chappellaz' conference on the Subglacier project in Hong Kong.
- Guillemette Ménot's conference "Quels climats pour l'Afrique?" (What climates for Africa?) in Paris.

Launch of a partnership with the Swiss Polar Institute

As an extension of the Climate Initiative programme, the BNP Paribas Foundation Switzerland has decided to support the Swiss Polar Institute through a new focus area: environmental philanthropy.

This Institute, created in 2016, is an interdisciplinary and academic centre based at the Ecole Polytechnique Fédérale de Lausanne (EPFL), dedicated to the study of poles and extreme environments. The Institute's first major project consisted in an international scientific circumnavigation expedition around the Antarctic [Antarctic Circumnavigation Expedition (ACE)]. The mission, which was undertaken from December 2016 to March 2017, brought together 55 researchers from 30 countries and working on 22 research projects.

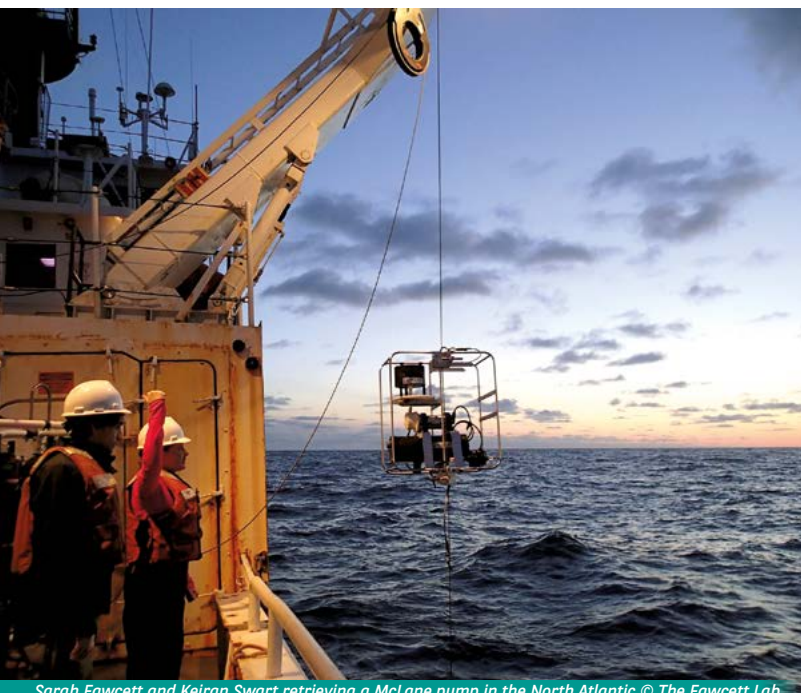
The BNP Paribas Foundation Switzerland, more specifically, supports two of these projects. The first, led by Prof. Heini Wernli of the Swiss Federal Institute of Technology, Zurich, is studying the interactions between air and the ocean, including variations in precipitation and evaporation conditions of the ocean. The second, led by Prof. Katherine Leonard, from the Swiss Federal Institute of Technology, Lausanne, aims to understand the reasons for the desalination of the Southern Ocean.

Igor Joly,

General Delegate of BNP Paribas Foundation Switzerland

Why did the BNP Paribas Foundation Switzerland choose to get into environmental philanthropy today?

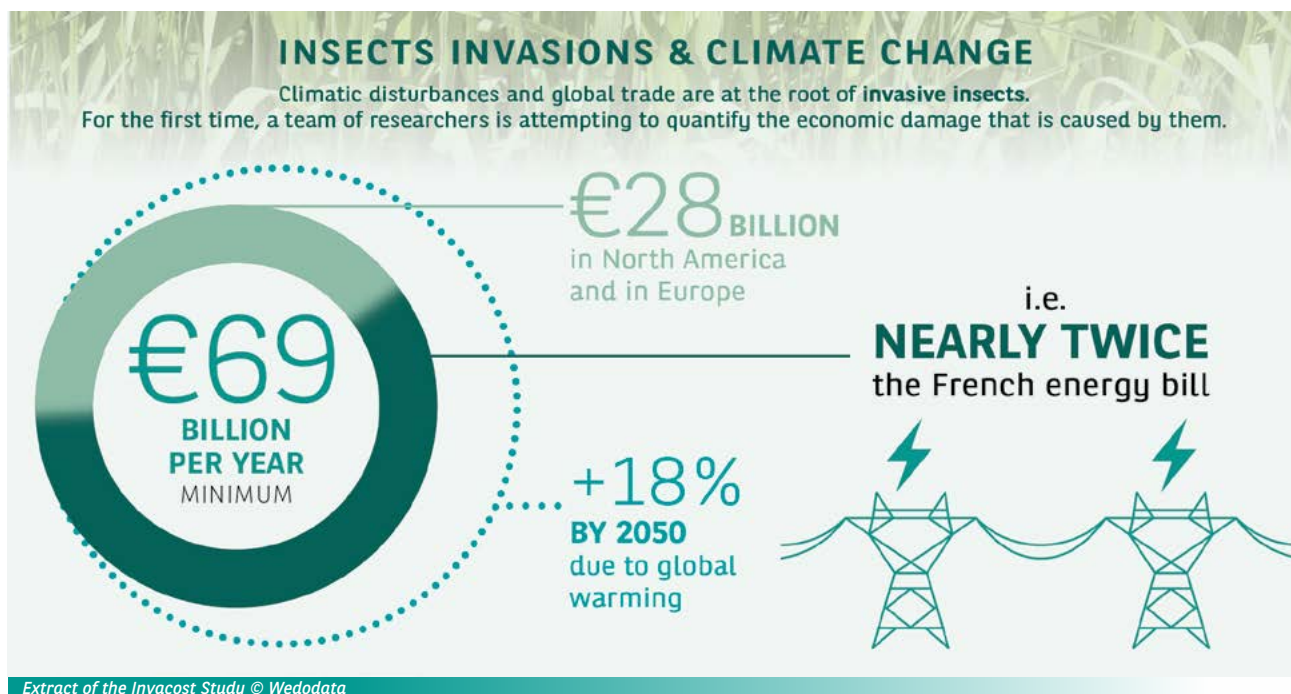
We opened this new focus area in 2016 for several reasons, but above all because climate change is a reality and all stakeholders of society must get together to combat it. For several years, the BNP Paribas Foundation has been supporting research and sensitisation on these issues, and for us the creation of a Swiss Polar Institute represented an anchor to step in and strengthen our action towards high-impact local initiatives.



Sarah Fawcett and Keiran Swart retrieving a McLaren pump in the North Atlantic © The Fawcett Lab



The R/V SA Agulhas II research vessel in the Southern Atlantic © The Fawcett Lab



Invacost: first publication of note...

69 billion Euros per year. This is the minimal cost of damage caused by invasive insects, estimated by the Invacost project (“Invasive Insects and Their Cost Following Climate Change”), supported by the Foundation since 2014 and managed by Franck Courchamp (Université Paris Sud). This first publication, published in *Nature Communication* on October 4th, had a high impact. For the first time, all data published on the economic impact of invasive insects had been compiled, including a review of 737 scientific articles, books and reports covering more than 60 different species.

The authors drew a distinction between two types of costs: those relating to goods and services (agriculture, forestry, infrastructure, etc.), estimated at €65.5 bn per year, and those relating to human health, estimated at €6.5 bn per year. But these amounts are a gross underestimation, say the authors, because some species and some costs were not taken into account. “I would not be surprised if the actual global amount is 10 times greater than we estimated”, says Franck Courchamp, Director of Research at the CNRS. Next step: preparing risk prediction maps and estimating future costs, with the expansion of invasive insects.

For more information: <http://bit.ly/2qvdljLF>



Seawater extraction on board Marion Dufresne © Stéphane Blain (LOMIC, UPMC/CNRS)



Launching a BIO-ARGO float © Julien Boulanger

A successful campaign for the SOCLIM project

For a month, in the autumn of 2016, fifteen researchers and technicians from the SOCLIM team travelled the Southern Ocean on the Marion Dufresne, the oceanographic vessel of the French Southern and Antarctic Territories and the IPEV. The purpose? To deploy submarine robots and collect many data to better understand the functioning of this unknown ocean. And also to analyse the mechanisms through which this ocean that revolves around the white continent, absorbs our carbon dioxide emissions.

With this first oceanographic campaign, the researchers were able to deploy eight floats, laden with measuring instruments, capable of periodically descending up to 1,000 meters in depth and then coming back up to send their data via satellite. They also installed four fixed moorings, located to the South East of the Kerguelen Islands, capable of collecting and storing water samples. In partnership with the Cité des Sciences et de l'Industrie, this campaign will be put forward through a logbook, a web-series and an exhibition. In addition, six floats were adopted by secondary, high school or master-level classes in order to share this knowledge and raise maximum awareness about the role of the oceans and their importance to humans. This initiative is part of the My Ocean and Me programme.

<http://bit.ly/1tsYTf7>

Stéphane Blain

Professor at the Pierre et Marie Curie University, coordinator of the SOCLIM project.

What have you achieved, halfway through the SOCLIM project?

The October 2016 campaign went perfectly. For now, we are very satisfied with our floats, which are not drifting too much. They currently perform one to two dives a day, but we will decrease this frequency in the winter so as not to consume all the energy. Their instruments are working properly and we are receiving their data live.

oao.obs-vlfr.fr

What is the next step for the project?

In April 2017, we will go and recover our moorings so that we can analyse their samples. Between the data of the floats and those of the moorings, we will have enough to work on in the laboratory for many months! Theoretically, our floats have enough energy to last until 2018. We hope to be able to redeploy them again.



Lake Barombi, Cameroon © Yann Stofer

From past climate... to pesticides

At the inception of the Continental Past TEMPeratures (CPATEMP) project in 2014, the objective was very theoretical: to precisely rebuild the temperatures of Central Africa in the last 20,000 years with a new paleothermometer, based on the analysis of bacteria in lake sediments.

However, during the field missions of 2014 and 2015, another objective soon became apparent: to measure and understand the impact of human activities on the lakes being studied. Thus in 2016, a team of scientists from the Institute of Research for Development (IRD) returned to Cameroon for the third time, on the Lake Barombi Mbo. It was an opportunity for a Cameroonian student to start a thesis on the environmental impact of pesticides used in cocoa crops in the catchment areas.

Guillemette Ménot

Professor at the Ecole Normale Supérieure of Lyon, coordinator of the CPATEMP project

“When we first went to Cameroon, on the Barombi Mbo Lake, we thought we were working in a place that was protected from human activities. But in its catchment areas we discovered an intense agricultural activity, pesticide-intensive. We therefore decided to pursue two parallel objectives: to reconstruct the temperatures of the past with a new biomarker derived from the bacteria present in lake sediments and to measure the current impact of anthropogenic activity on the lake. Our cores in the lake are now used for both these objectives. Looking at how the ecosystem responds to this current anthropogenic forcing will also help in better understanding the impact of human activities on the lake in the past.”



Survey on pesticides © Yann Stofer



Sediment extraction from the lake © Yann Stofer



CPATEMP mission team on Lake Barombi, Cameroon © Yann Stofer

GLOBAL METHANE BUDGET



Global Carbon Atlas:

Data on methane emissions

Launched in 2013, the Global Carbon Atlas has become an essential tool for international climate negotiations. Translated in five languages, this Web platform, accessible to all, transparently brings together all the most recent and most meticulous data on the global carbon cycle and also, since 2016, on the methane cycle. Report: since 2014, the global CO₂ emissions have been recording a growth rate of less than 1%, which is below the rate of growth of the world GDP.

However, this good news is offset by a lower amount of carbon absorbed by forests due to drought and heat waves, and an acceleration of anthropogenic methane emissions. "If we want to limit global warming to less than 2°C by 2100, we must reduce the emissions even

further", concludes Philippe Ciais of the Laboratory of Climate and Environment Sciences (LSE). By renewing this partnership with the Global Carbon Atlas to the tune of €100,000 per year for three years, the BNP Paribas Foundation will allow these scientists to continue updating data each year and to adjust the working of the application in line with the latest scientific findings.



globalcarbonatlas.org

The Climate exhibition travels around the world

Created during the COP 21 in Paris by the Cité des Sciences et de l'Industrie, "Climate" is now a travelling exhibition that is touring around the world.

It includes all the reading codes of the initial exhibition: a documentary approach offering points of reference to the visitors; participation of scientists and civil society figures in the ongoing debates; access to latest news on the geopolitical, economic, energy, environmental, technological and scientific issues of climate change.

"Climate" at COP 22

The 22nd United Nations Climate Change Conference, the COP 22, was held in November 2016 in Marrakech, with BMCI as its official partner. A great moment for the climate, where approximately 25,000 people participated to the event. On this occasion, and in order to share the issues discussed at the COP 22 with the general public, BMCI also joined in the presentation of the Climate exhibition in Casablanca.

Hong Kong: the exhibition and a conference

In Hong Kong, "Climate" was set up at the Stephen Hui Geological Museum on Hong Kong University's campus. At the same time, BNP Paribas Hong Kong organised a conference for its employees with the glaciologist Jérôme Chappellaz, who presented the Subglacior project and the documentary "La Glace et le Ciel", for which he is a scientific advisor.



Climate Exhibition in Casablanca, Morocco © DR

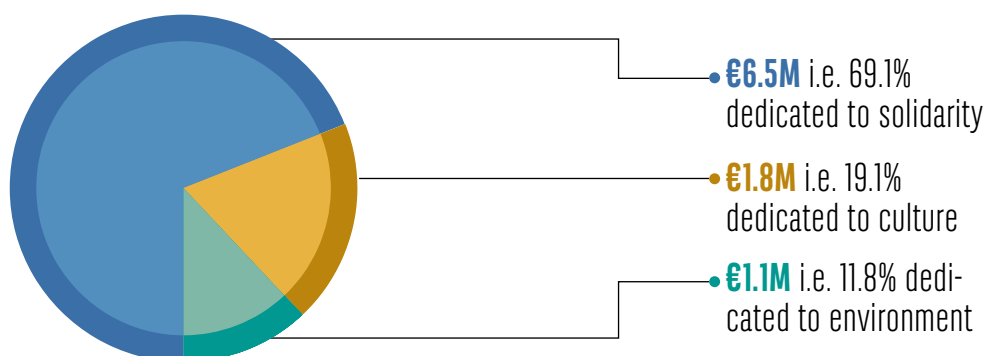
IN SHORT

Approximately 20 countries have already hosted "Climate" since its creation, including, in 2016: China, Morocco, Tunisia, Poland, and Switzerland.

THE FOUNDATION'S COMMITMENTS

The BNP Paribas Foundation develops multidisciplinary corporate philanthropy in France and on a global scale. It also manages the Group's philanthropy in order to ensure its general coherence, along the three fields of action of BNP Paribas' philanthropy: culture, solidarity and environment.

“A total budget of €9.4M”



HELP2HELP (COUP DE POUCE) IN FRANCE: 2016 FIGURES

In 2016, the BNP Paribas Foundation supported 37 projects out of the 44 application forms that it received. The total amount of grants amounted to €142,100, of which €20,000 were awarded to four Coup de Coeur associations, new in 2016.

The average grant per project was €3,300. The projects are spread across the following three fields of activity:

- 16 projects for local solidarity, i.e. 43% (40% in 2015)
- 15 humanitarian projects, i.e. 40% (23% in 2015)
- 6 projects in the field of healthcare disabilities, i.e. 16% (37% in 2015)

New in 2016

For the first time, the Help2Help Committee awarded an **additional grant of €5,000** to four “Coups de Coeur”, i.e. an **additional €20,000** to encourage the associations that impressed the jury.

It should also be noted that since 2016, employees can re-submit a form every 5 years.

Fields of action of the BNP Paribas Foundation

Solidarity

Dedicated budgets



€2.3M to reception of refugees

€1.9M to equal opportunity

€1.8M to combating exclusion

€0.3M to extreme deprivation

€0.2M to commitment of employees



Focus

Odyssee Jeunes: €0.7M, 57 educational field trips for 3,228 children

Coup de Pouce (Helping Hand): 37 supported projects of employees

7,500 young people benefited from the after-school support provided by 7,500 Afev volunteers

30,000 benefited from the Dream Up programme

© Sophie Loubaton / CAPA Pictures



Culture

Dedicated budgets



€0.8M to performing arts

€0.7M to music

€0.3M to museums



Focus

25 artists supported in the development of their projects

14 festivals and production companies supported

12,700 spectators invited (employees, customers, public), of which over 6,268 in the regions

2 "Echelles de la Fondation", meetings of partners with employees at the BP2S site in Pantin

9 restoration projects underway

27,000 young people under 28 years old hosted for the Pre-Premieres at the Opéra national de Paris (seats at €10) and **800 seats offered** to under 28 years old at the Opéra national de Paris

© Christian Ganet



Environment

Dedicated budgets



€1.1M to climate change research



Focus

5 climate conferences: 1,408 participants and 103,313 persons sensitised

Call for projects 2016: 8 new partners

© Sarah Del Ben / Wild Touch / Fondation UGA



Creating the BNP Paribas Foundation's YouTube channel

In June 2016, the BNP Paribas Foundation opened its YouTube channel. Close to 160 videos are featured in a dozen playlists. They're a great way to explore all the subjects covered in this 2016 activity report, relating to Solidarity, Culture and the Environment. This Web space, which features the Group's philanthropic actions across the world, is part of the BNP Paribas Foundation's digital eco-system: it interacts with its Facebook page, Twitter account and the BNP Paribas website (<https://group.bnpparibas/en>). The videos are either in French or English and most of them are subtitled.

www.youtube.com/fondationBNPParibas



“Highlights” (Temps forts), innovative mini-sites to better understand BNP Paribas corporate philanthropy

New digital spaces published on the BNP Paribas website allow you to comprehensively discover some of the major commitments of our philanthropy. These “Highlights”, accessible on all digital media (computers, tablets and smartphones), include texts, videos, photos, audio, interviews, conference schedules and more.



Dream Up: <https://group.bnpparibas/en/hottopics/dream>



The Southern Ocean Mission: <https://group.bnpparibas/en/hottopics/southern-ocean-mission-1>



Pre-Premieres at the Opera: <https://group.bnpparibas/en/hottopics/young-opera>



© Louis Bourjac

Pre-premieres at the Opera & social media:

The BNP Paribas Foundation is a partner of the Opéra national de Paris for its "Pre-premiere" programme, which already allowed 25,000 people under 28 to see shows before their official premiere. For the 2016/2017 season, 13 events were thus presented to the young public, with an exceptional pricing at 10€ a seat! 59% of the public had never set foot at the Opéra before. Furthermore, the Foundation gave away 800 seats including 400 to its online community, on Facebook and Twitter.

For more information: <http://bit.ly/2lnTfy2>
<https://www.facebook.com/FondationBNPParibas>
<https://twitter.com/FondationBNPP>

BNP Paribas Foundation Switzerland: sharing our actions with the general public

In 2016, the BNP Paribas Foundation Switzerland wished to publicise its commitments for the general public by entrusting the creation of three visuals to the photographer Grégoire Korganow.

It was a must to choose Grégoire Korganow, since he had already signed a first series of visuals for the 30th anniversary of the BNP Paribas Foundation.

The same editorial line was therefore reactivated for this campaign in Switzerland. It is based on the promotion of the Foundation's partners, while emphasizing the affinity that develops during a philanthropy partnership.

THREE VISUALS, THREE COMMITMENTS

"1h par m²: un étudiant sous mon toit (1h per m²: a student under my roof)", social innovation that involves senior citizens offering a room to a student in exchange of a few hours of assistance during the week.

"Coup de Pouce (Help2Help)", for the commitment of employees (see page 30).

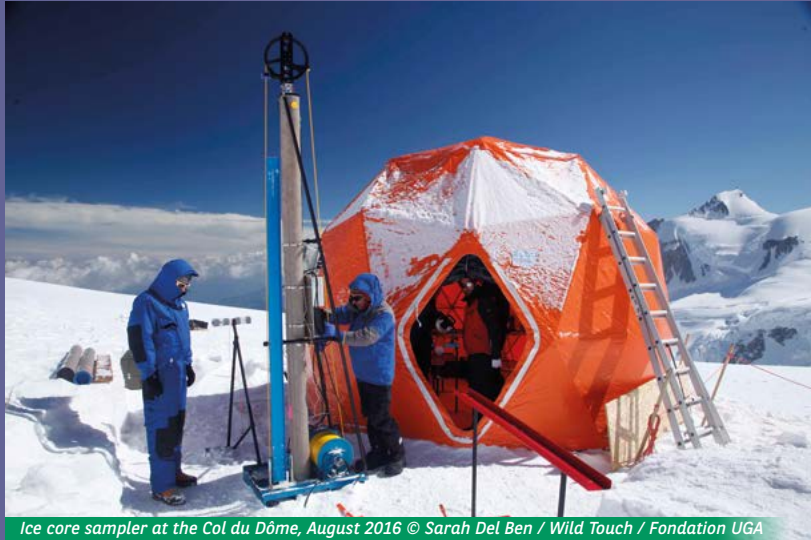
"New Heads – Fondation BNP Paribas Art Awards", flagship partnership of the foundation with one of Europe's largest design schools.

RAISE COLLECTIVE ENTHUSIASM FOR CLIMATE RESEARCH!

Partner climatologists of the BNP Paribas Foundation are all committed to involving the general public in their research. Crowdfunding is a collective and exciting way to contribute to their projects. In 2016, the Foundation* and the Ulule platform supported two events: Ice Memory, first initiative to conserve the memory of our climate for future generations; and Insignificant, this web-series with a provocative title, on the actual place of man in the universe, at the time of the anthropocene!
<https://fr.ulule.com/ice-memory>
<https://fr.ulule.com/projet-insignificant/>

* For each Euro paid by a Web user, the Foundation paid €1 (up to a maximum of €10,000)





Ice core sampler at the Col du Dôme, August 2016 © Sarah Del Ben / Wild Touch / Fondation UGA

Rounding off 2016, opening up to the future: BNP Paribas' Wish Odyssey!

The Ice Memory project, backed by the BNP Paribas Foundation, gathers together glaciologists from across the globe and aims to build the first glacier ice core sanctuary at the Concordia base on the Antarctic Plateau. The goal is to protect the Earth's climate memory for future generations.

To close the year 2016 and extend kind wishes for 2017, BNP Paribas invited its clients, employees and the general public to take part in Wish Odyssey: this innovative participative campaign allowed users to make a wish on a web platform. For each wish, BNP Paribas paid €1 to Ice Memory. Almost 90,000 wishes were made!

www.thewishodyssey.bnpparibas



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