

DISCOVER BNP PARIBAS THROUGH ITS CORPORATE FILM

Welcome to BNP Paribas. **The bank for a changing world.** Some people think of us primarily as Europe's top bank present on the 5 continents. Or the bank on the corner if you live in Milan, Paris, Brussels, or Warsaw. But what really counts for us is the impact we can have on a world that's changing. Because our perspective goes further. We don't only see financial flows. We see projects that improve the lives of millions. We don't just see leasing solutions. We see innovative equipment that's essential for a circular economy. We don't only see start-up financing. We see opportunities to improve everyday life. We don't just see capital markets. We see how we can support the economy and make it carbon-free for greater prosperity over time. We don't only see investment products. We see how everyone's savings can have a positive impact for all. We don't just see people in need of money. We see how a helping hand can change someone's life. We don't only see loans. We see more sustainable mobility and homes. We don't just see insurance products. We see the promise of more secure futures. We don't only see a network of bank branches. We see how we can contribute to local development and more equal opportunities for everyone. We don't just see real estate investments. We see better places to live, learn and flourish. And we don't only see hi-tech payment. We see the instant pleasure of buying an ice cream. Truth is, we don't only see ourselves as bankers, but as more than 180,000 people around the world who are helping the economy and society to change. And because we all share this vision, we are BNP Paribas, the bank for a changing world.

